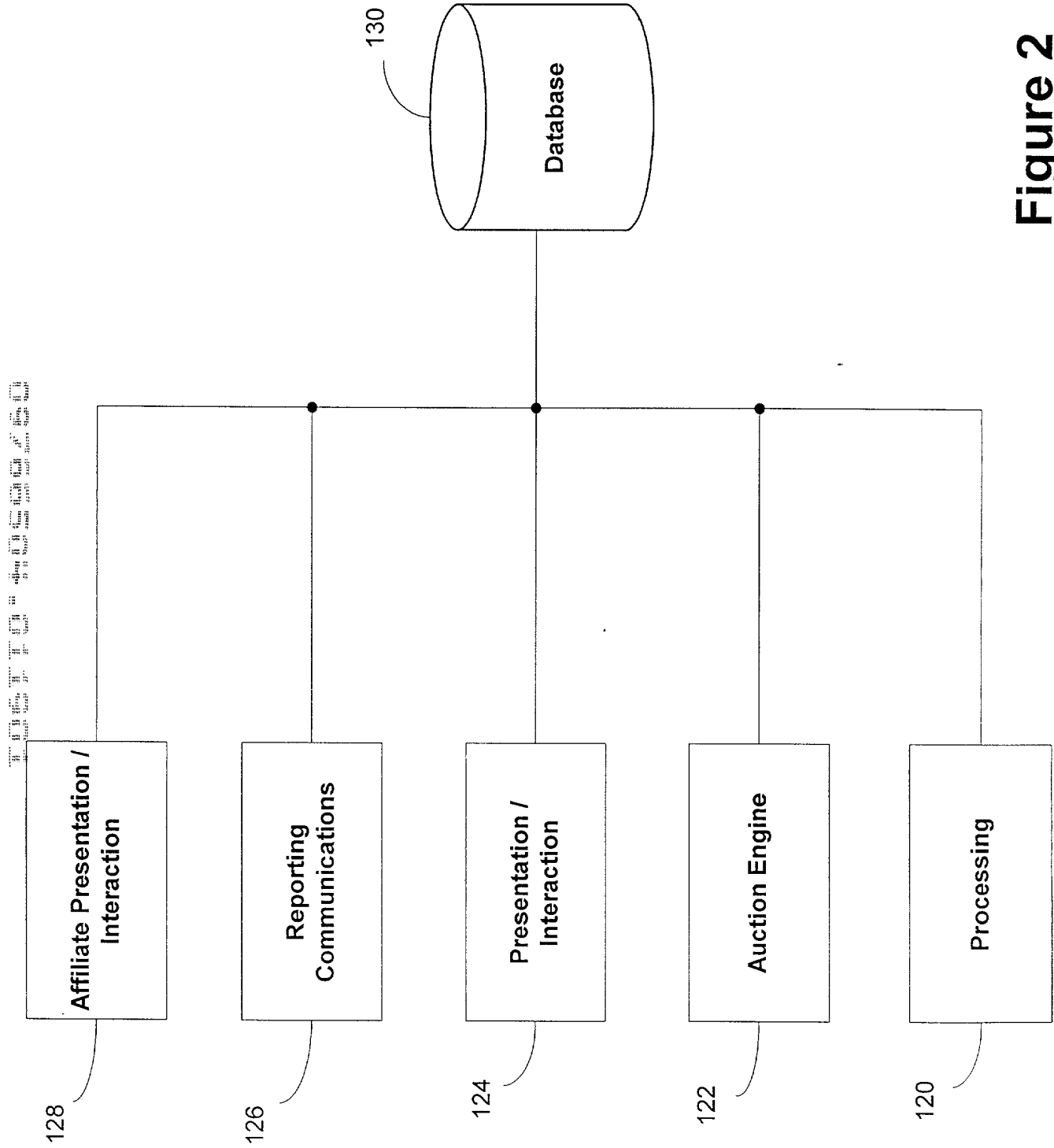


**Figure 1**



**Figure 2**

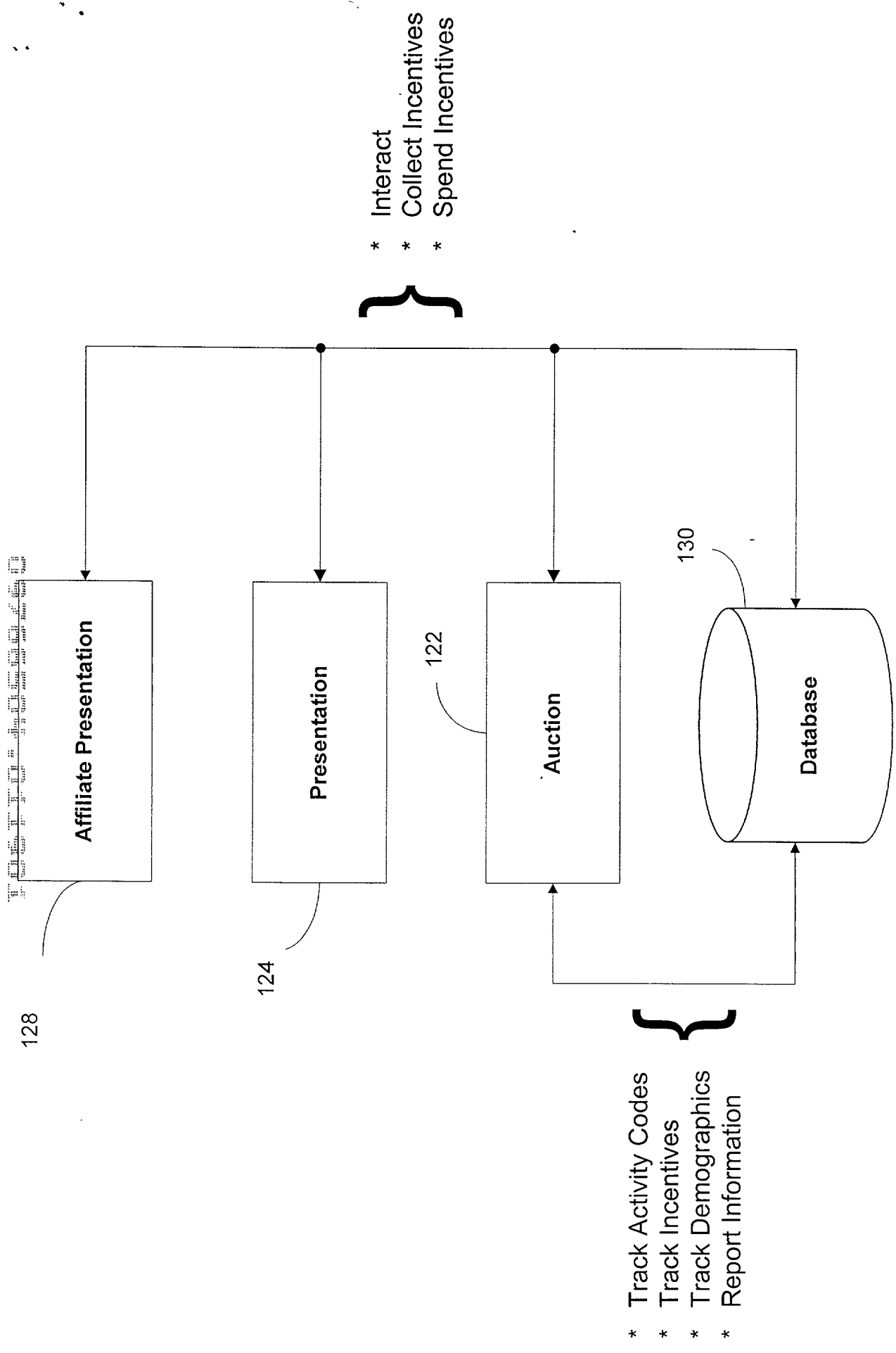
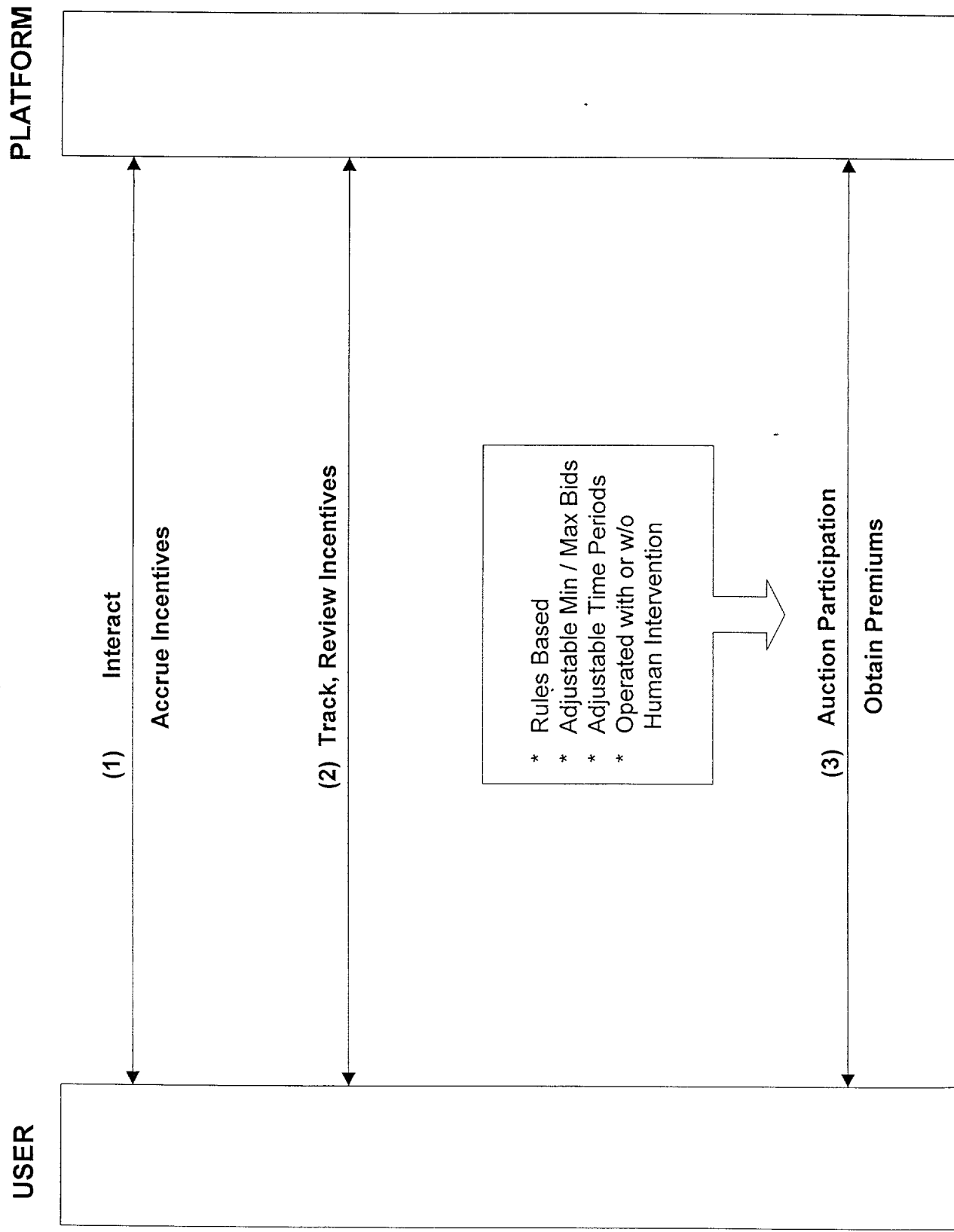
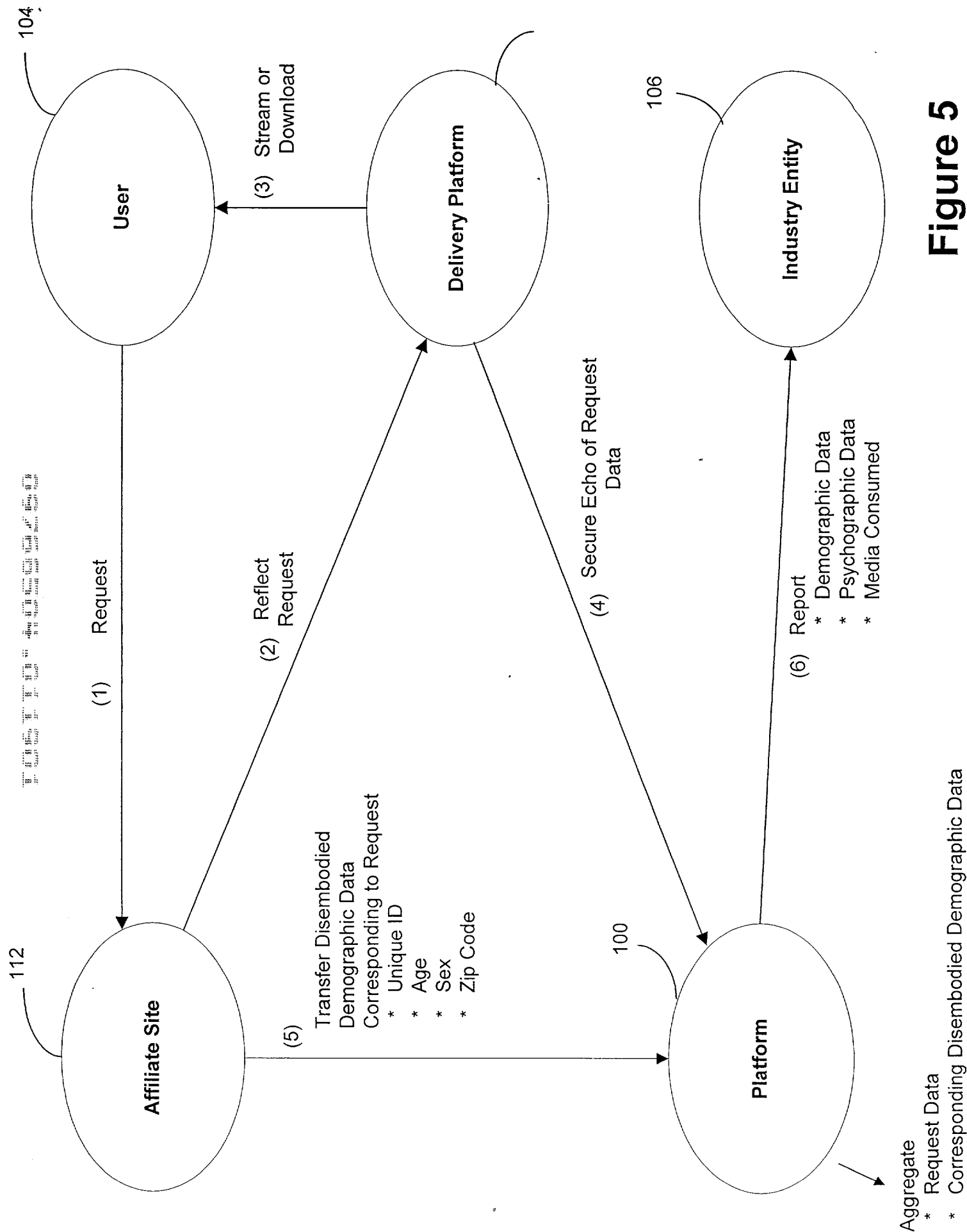


Figure 3



**Figure 4**





**Figure 5**

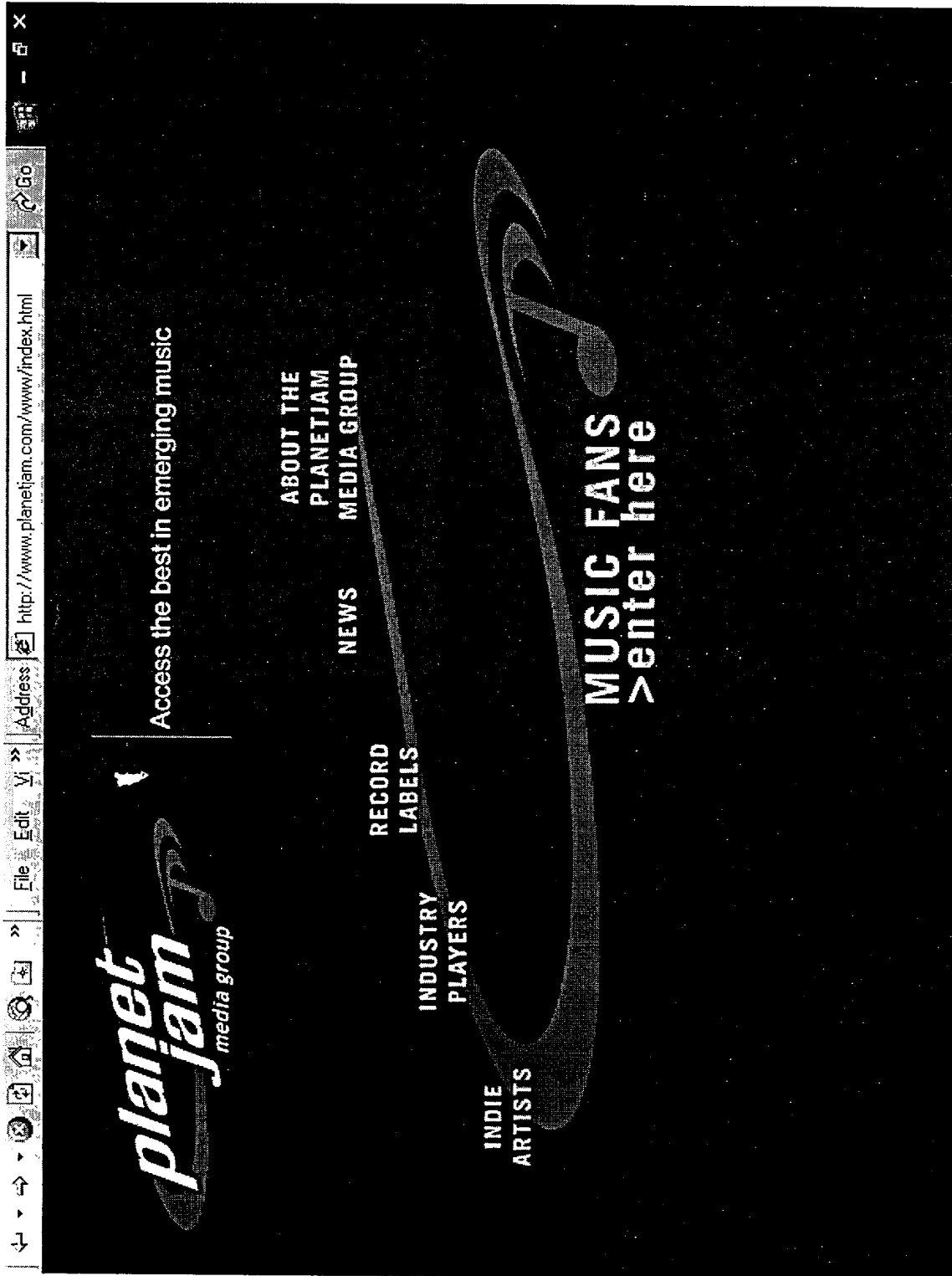


Fig. 6





music for a wired generation™

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[Join Now!!!](#)

How does this site work?

### Featured

#### Kung Fu Diesel

Rock

Jackson County, MI  
Here's a combo of  
workin' hard playin'  
hard All-American  
shit-kickers who 'get  
it'. From the proud  
swamps of Jackson  
County, Michigan,  
always celebrating 40  
years of Motown, the  
Kung Fu Dieselites

Already a Member? Login Here.

### Member Registration:

1. >> Select a Username and Enter your Email.

Username: \*   
(max 25 chars)

Email: \*

☐ \* I have read and agree  
to the terms and conditions of this site.

2. >> Enter your personal information.

First Name: \*

Last Name: \*

Address 1: \*

Address 2:

City: \*

State: \*  Please Select...

(if inside US)

Zip: \*

Country: \*  UNITED STATES

Province: \*   
(if outside US)

DOB: \*  Month  Day  1981

☐ I would like to receive news and updates

### Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

### List all Artists

Fig. 8(A)

Swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Dieselites deliver the guts and soul of a better place. Real, grinding, heart & soul R&B rockout songs, for the party-dogs who don't puke. Conan, Bob and Jason are my sonic bombast Blood Brothers. These guys are authentic. Buy their CD and jam.

--Ted Nugent

Provinces\* (if outside US)

DOB: \* Month  Day  1981

☒ I would like to receive news and updates about planETJAM via email

Please let us know your gender.

☐ Male ☐ Female

How did you hear about planET JAM?\*

☐ Referred by a Member

☐ Referred by an Artist

☐ Referred by an High School Band

☐ Other...

Are You Currently enrolled in:\*

☐ College?

☐ High School?

☐ Neither?

☐ Not in college but wish to credit a college or college organization with your points?

If you are not in college and wish to credit a college or college organization with your points then please select that state below.

-- Or --

If you are currently in school, and it resides in a different state then mentioned above, please select that state below.

Please Select...

\* = REQUIRED

Next >>

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Artist Submission | Artist Profile | Community | Software Downloads | Privacy Statement | Contact Us

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Fig. 8(B)

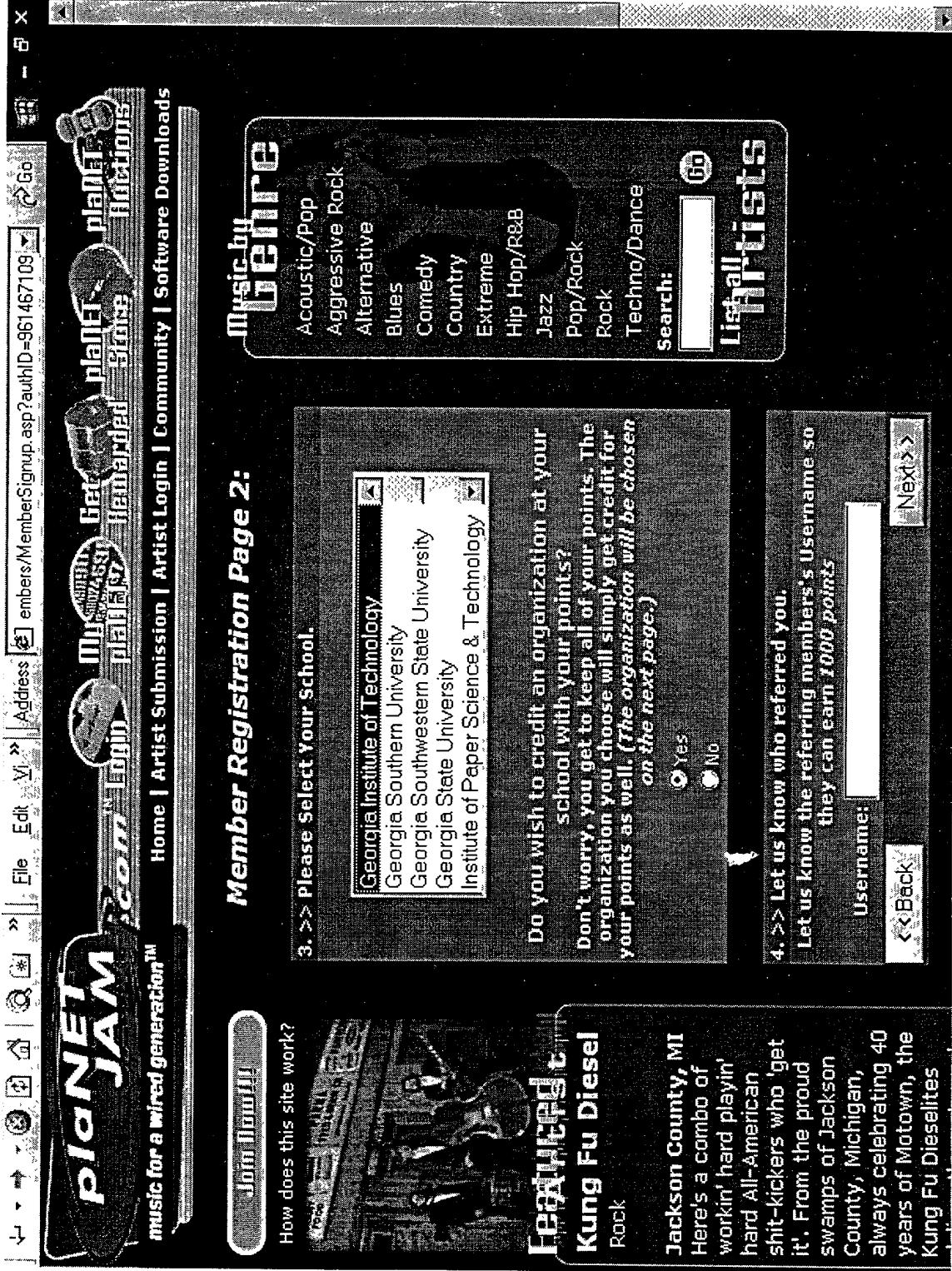


Fig. 9(A)







W I L D F I R E  
T H E  
M O S T  
P O W E R F U L  
A N D  
D A N G E R O U S  
M O T O R  
C Y C L E  
I N  
T H E  
W O R L D

FileEditView

Address: members/MemberSignup.asp?authID=961467109

Go

Pop/Rock  
Rock  
Techno/Dance

Search:

GO

List all Artists

**Kung Fu Diesel**  
Rock

Jackson County, MI  
Here's a combo of  
workin' hard playin'  
hard All-American  
shit-kickers who 'get  
it'. From the proud  
swamps of Jackson  
County, Michigan,  
always celebrating 40  
years of Motown, the  
Kung Fu Dieselites  
deliver the guts and  
soul of a better place.  
Real, grinding, heart &  
soul R&B rockout  
songs, for the party-  
dogs who don't puke.  
Conan, Bob and Jason  
are my sonic bombast  
Blood Brothers. These  
guys are authentic.  
Buy their CD and jam.

--Ted Nugent

**Want to start earning points now??...**

Just fill out this survey and we will credit 100 points to your planETJAM account.. Its that simple.  
*Welcome to planETJAM*

1. You are given a \$5,000 gift certificate that can only be spent on one type of item. You would spend it all on:

☐ Clothes

☐ Concert tickets

☐ Travel

☐ Movie rentals

☐ Restaurants

☐ Books

☐ Partying

☐ Electronics

☐ Junk food

☐ Physical fitness/sporting

GO >>

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Fig. 10(B)

















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File Edit Address

http://www.planetj.com/berProfile.asp?authD=961455970&show=points

Take a survey

5 500

**Total Points: 4700**

| Points Assignment Key       |                                |                |        |
|-----------------------------|--------------------------------|----------------|--------|
| Action                      | Points for Members: All Access | Monthly Limit* |        |
| Become an All Access Member | 2000                           | 0              | 1      |
| Rate and Rank Columbia Demo | 10000                          | 0              | 1      |
| Download an MP3             | 0                              | 500            | 1/back |
| Email a Friend              | 100                            | 200            | 25     |
| Upload gallery photo        | 50                             | 100            | 20     |
| Logon to planETJAM          | 10                             | 25             | 30     |
| Rate a Track                | 50                             | 100            | 1/back |
| Refer an All Access Member  | 4000                           | 4000           | 0      |
| Refer a Member              | 2000                           | 2000           | 0      |
| Register with planETJAM     | 1000                           | 1000           | 1      |
| Review a Track              | 100                            | 100            | 1/back |
| Scratch-Off Ticket          | 0                              | 0              | 3      |
| Shopping Credit             | 200                            | 400            | 0      |
| Stream a Track              | 50                             | 100            | 2/back |
| Take a Survey               | 100                            | 100            | 0      |

Terms and Conditions

Want to earn even more points??...  
 Then become an All Access Member.  
 Here's the scoop.

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Fig. 14(B)

music for a wired generation™

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Address: m.com/HowSiteWorks.asp?authID=961455970

File Edit View Address

acroll - 4,700 pts.

### What is PLANETJAM and how does it work?

PLANETJAM is your interactive journey to the best in emerging music. Here you won't find just anybody's music. Here you find **only the best in emerging talent**. This is music you are likely to hear on the radio in months to come. On planetJAM, we screen all our music to guarantee that it is of the highest quality. All our bands are real working bands that are working hard to break into the mainstream. The best part about planetJAM is that you get to help these artists become stars by supporting their music.

Because we respect your time and effort, we reward you for activity on the site. Once you sign up as a free member, you will see point indicators next to various things you can do on the site. Every time you stream or download a song, post a review, or drop an e-mail to friend, you earn points in your planetJAM account. You then use these points to bid on cool prizes in our auction area. It's really easy and totally fun.

Most of planetJAM is free. The free areas include all the streaming music, community boards, editorial, tour date info, most auctions, and e-mail features. Because we believe that musical artists are entitled to make money for their work, we offer the opportunity to upgrade your membership to "All Access" status. A nominal cover charge awards you unlimited access to fully legal mp3's (\$20 for six months of all access), makes you eligible to bid and win in exclusive "all access member only" premium auctions, and allows you to collect points more rapidly. To help support the artists, 51% of the total cover charge collection is given back to the artists in the form of royalty payments.

### Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

### List All Artists

Fig. 15(A)

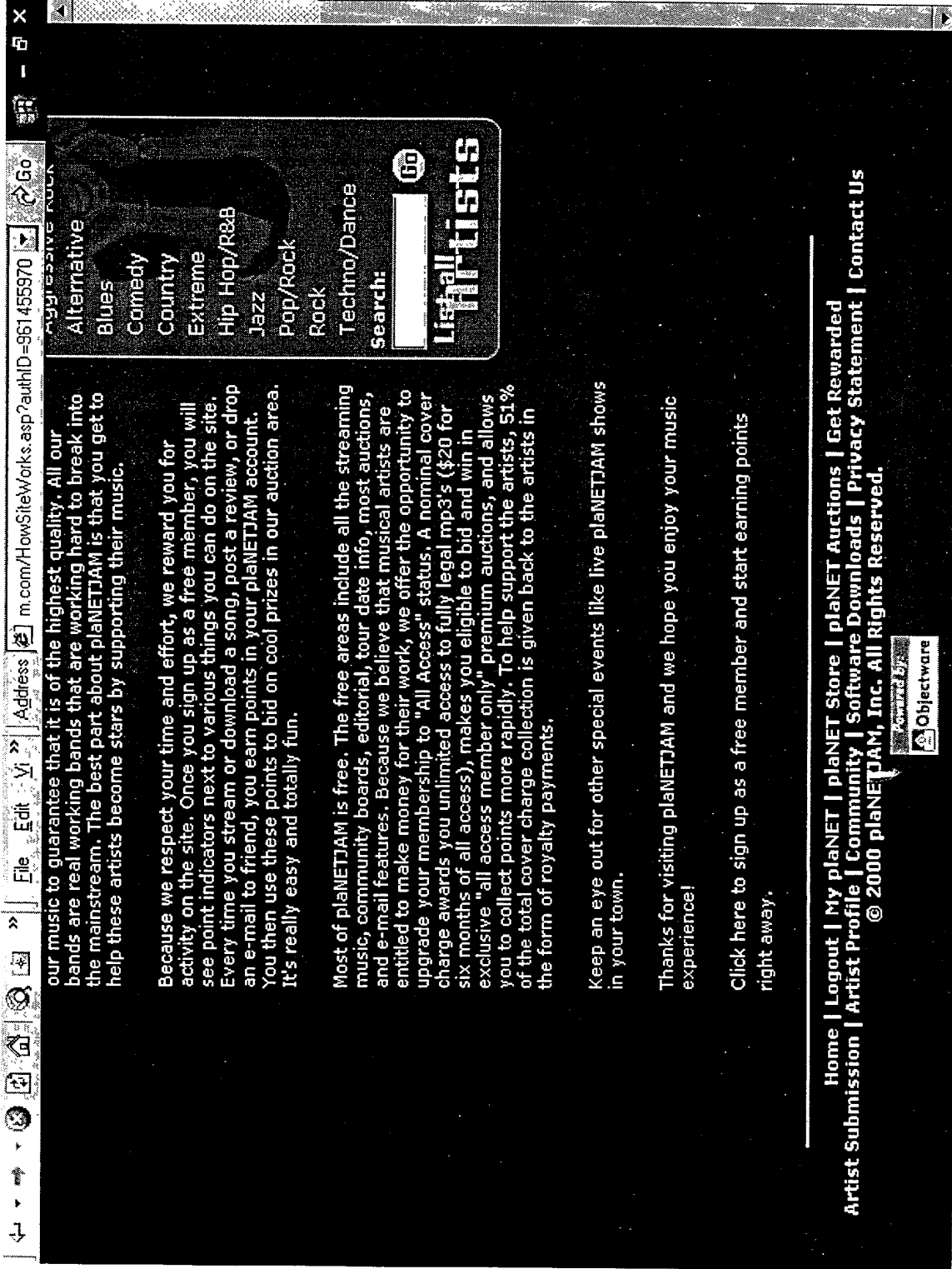


Fig. 15(B)

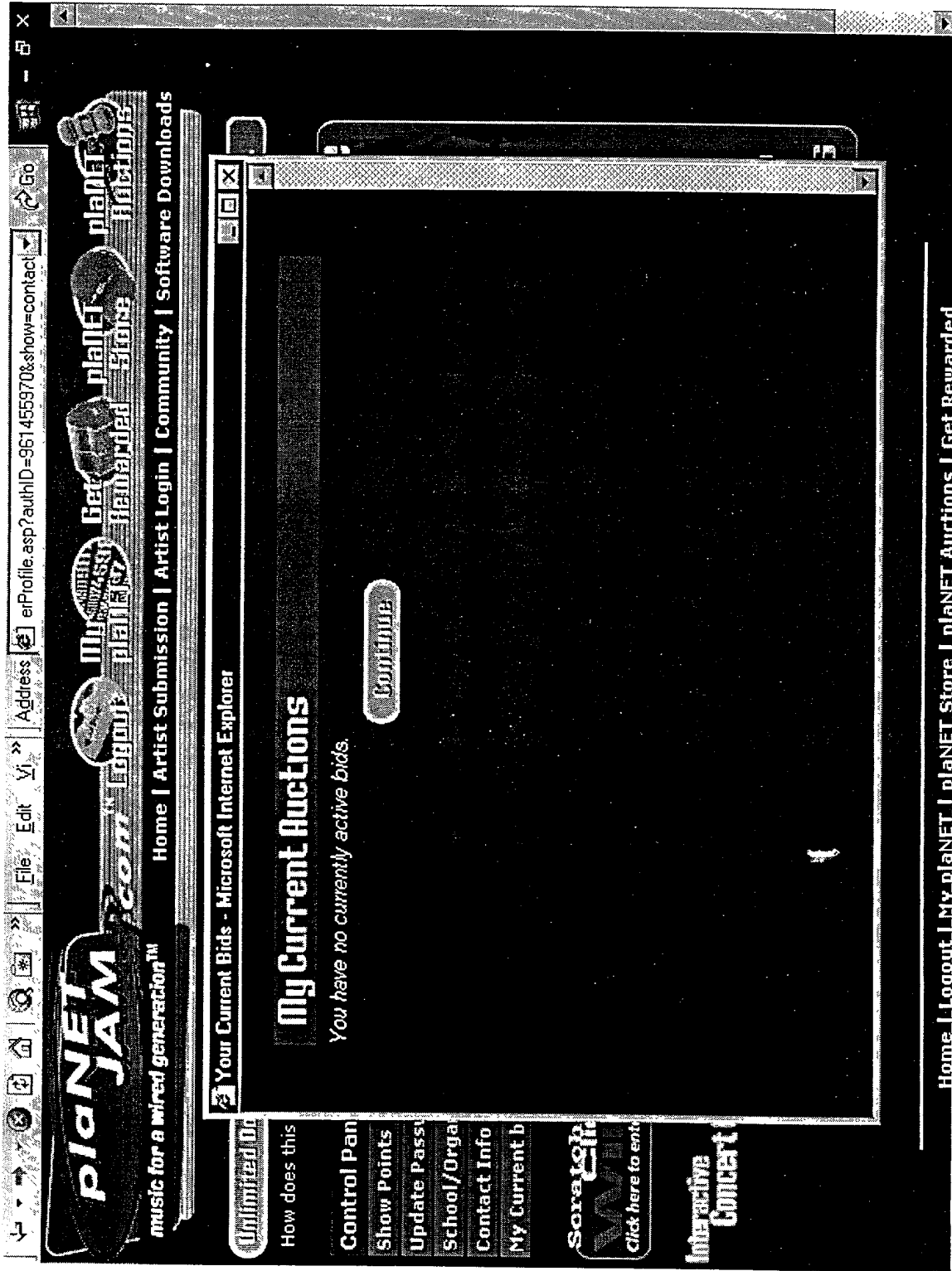


Fig. 16

planetJAM  
music for a wired generation™

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Want More Points?

How does this site work?

**Featured**

**Kung Fu Diesel**  
Rock

Jackson County, MI  
Here's a combo of workin' hard playin' hard All-American shit-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Dieselites

**planetJAM wants to reward you for enjoying the music!**

We want you to have access to the best new music, and allow you to determine who will be tomorrow's music superstars. The planetJAM.com music experience is designed to reward you for getting involved in the emerging music scene.

Sign up for FREE as a planetJAM member and start collecting points just for enjoying the site and interacting with the music. As a member of planetJAM, you will receive 500 points right off the bat to get you started. Browse the site, check out the music, and earn points for your activity. If you upgrade to an All-Access membership, we'll reward you with 2000 more points and give you access to unlimited music downloads from all of our artists.

**Music by Genre**

Acoustic/Pop  
Aggressive Rock  
Alternative  
Blues  
Comedy  
Country  
Extreme  
Hip Hop/R&B  
Jazz  
Pop/Rock  
Rock  
Techno/Dance

Search:

**List all Artists**

**Immerse yourself in planetJAM's Auctions!**

As an planetJAM member you'll be eligible to bid your points on some unbelievably cool rewards in our planetJAM Auctions. Upgrade to an All-Access membership and you will earn points faster and be eligible for all planetJAM Auctions.

**How do you grow your point total?**

We're glad you asked. By enjoying the music experience and sharing how you feel about it with your friends and

Fig. 17(A)

years of Motown, the Kung Fu Diesellites deliver the guts and soul of a better place. Real, grinding, heart & soul R&B rockout songs, for the party-dogs who don't puke. Conan, Bob and Jason are my sonic bombast Blood Brothers. These guys are authentic. Buy their CD and jam.

--Ted Nugent

We're glad you asked. By enjoying the music experience and sharing how you feel about it with your friends and the artists.

For example....listen to Cornbread's track "Angels in the Southland" and get 50 points added to your personal account. E-mail a friend and let them know about the song and get 100 more points. Rate the track and you've got 50 more. Download the track as an all access member and we'll give you 500 points.

**It's that easy!**

Here's all the ways you can collect planETJAM points:

| Points Assignment Key                  |                      |                |
|--|----------------------|----------------|
| Action                                 | Members: All Access: | Monthly Limit* |
| Become an All Access Member            | 2000                 | 0              |
| Rate and Rank Columbia Demo            | 10000                | 0              |
| Download an MP3 Email a Friend         | 0<br>100             | 500<br>200     |
| Upload gallery photo                   | 50                   | 100            |
| Logon to planETJAM                     | 10                   | 25             |
| Rate a Track                           | 50                   | 100            |
| Refer an All Access Member             | 4000                 | 4000           |
| Refer a Member Register with planETJAM | 2000<br>1000         | 2000<br>1000   |
| Review a Track Scratch-off Ticket      | 100<br>0             | 100<br>0       |
| Shopping Credit Stream a Track         | 200<br>50            | 400<br>100     |
| Take a Survey                          | 100                  | 100            |

\*Terms and Conditions

File Edit View Address nejam.com/getrewards.asp?authID=961455970 Go

How do you gain your points?

years of Motown, the Kung Fu Diesellites deliver the guts and soul of a better place. Real, grinding, heart & soul R&B rockout songs, for the party-dogs who don't puke. Conan, Bob and Jason are my sonic bombast Blood Brothers. These guys are authentic. Buy their CD and jam.

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|--|----------------------|----------------|
| Action                                 | Members: All Access: | Monthly Limit* |
| Become an All Access Member            | 2000                 | 0              |
| Rate and Rank Columbia Demo            | 10000                | 0              |
| Download an MP3 Email a Friend         | 0<br>100             | 500<br>200     |
| Upload gallery photo                   | 50                   | 100            |
| Logon to planETJAM                     | 10                   | 25             |
| Rate a Track                           | 50                   | 100            |
| Refer an All Access Member             | 4000                 | 4000           |
| Refer a Member Register with planETJAM | 2000<br>1000         | 2000<br>1000   |
| Review a Track Scratch-off Ticket      | 100<br>0             | 100<br>0       |
| Shopping Credit Stream a Track         | 200<br>50            | 400<br>100     |
| Take a Survey                          | 100                  | 100            |

\*Terms and Conditions

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**Points Assignment Key**

| Action                      | Members: All Access | Monthly Limit* |
|-----------------------------|---------------------|----------------|
| Become an All Access Member | 2000                | 0              |
| Rate and Rank               | 10000               | 0              |
| Columbia Demo               |                     | 1              |
| Download an MP3             | 0                   | 500            |
| Email a Friend              | 100                 | 200            |
| Upload gallery photo        | 50                  | 100            |
| Logon to planETJAM          | 10                  | 25             |
| Rate a Track                | 50                  | 100            |
| Refer an All Access Member  | 4000                | 4000           |
| Refer a Member              | 2000                | 2000           |
| Register with planETJAM     | 1000                | 1000           |
| Review a Track              | 100                 | 100            |
| Scratch-Off Ticket          | 0                   | 0              |
| Shopping Credit             | 200                 | 400            |
| Stream a Track              | 50                  | 100            |
| Take a Survey               | 100                 | 100            |

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--Ted Nugent

Go to [netjam.com/getrewards.asp?authID=961455970](http://netjam.com/getrewards.asp?authID=961455970)

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Here's all the ways you can collect planETJAM points:

| Points Assignment Key       |                                 |                |
|-----------------------------|---------------------------------|----------------|
| Action                      | Points for Members: All Access: | Monthly Limit* |
| Become an All Access Member | 2000                            | 0              |
| Rate and Rank               | 10000                           | 0              |
| Columbia Demo               |                                 | 1              |
| Download an MP3             | 0                               | 500            |
| Email a Friend              | 100                             | 200            |
| Upload gallery photo        | 50                              | 100            |
| Logon to planETJAM          | 10                              | 25             |
| Rate a Track                | 50                              | 100            |
| Refer an All Access Member  | 4000                            | 4000           |
| Refer a Member              | 2000                            | 2000           |
| Register with planETJAM     | 1000                            | 1000           |
| Review a Track              | 100                             | 100            |
| Scratch-Off Ticket          | 0                               | 0              |
| Shopping Credit             | 200                             | 400            |
| Stream a Track              | 50                              | 100            |
| Take a Survey               | 100                             | 100            |

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**It's that easy!**  
Here's all the ways you can collect planETJAM points:

| Points Assignment Key       |                                |                |
|-----------------------------|--------------------------------|----------------|
| Action                      | Points for Members: All Access | Monthly Limit* |
| Become an All Access Member | 2000                           | 0              |
| Rate and Rank               | 10000                          | 0              |
| Columbia Demo               |                                | 1              |
| Download an MP3             | 0                              | 500            |
| Email a Friend              | 100                            | 200            |
| Upload gallery photo        | 50                             | 100            |
| Logon to planETJAM          | 10                             | 25             |
| Rate a Track                | 50                             | 100            |
| Refer an All Access Member  | 4000                           | 4000           |
| Refer a Member              | 2000                           | 2000           |
| Register with planETJAM     | 1000                           | 1000           |
| Review a Track              | 100                            | 100            |
| Scratch-Off Ticket          | 0                              | 0              |
| Shopping Credit             | 200                            | 400            |
| Stream a Track              | 50                             | 100            |
| Take a Survey               | 100                            | 100            |

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**It's that easy!**  
Here's all the ways you can collect planETJAM points:

| Points Assignment Key       |                                |                |
|-----------------------------|--------------------------------|----------------|
| Action                      | Points for Members: All Access | Monthly Limit* |
| Become an All Access Member | 2000                           | 0              |
| Rate and Rank               | 10000                          | 0              |
| Columbia Demo               |                                | 1              |
| Download an MP3             | 0                              | 500            |
| Email a Friend              | 100                            | 200            |
| Upload gallery photo        | 50                             | 100            |
| Logon to planETJAM          | 10                             | 25             |
| Rate a Track                | 50                             | 100            |
| Refer an All Access Member  | 4000                           | 4000           |
| Refer a Member              | 2000                           | 2000           |
| Register with planETJAM     | 1000                           | 1000           |
| Review a Track              | 100                            | 100            |
| Scratch-Off Ticket          | 0                              | 0              |
| Shopping Credit             | 200                            | 400            |
| Stream a Track              | 50                             | 100            |
| Take a Survey               | 100                            | 100            |

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**Points Assignment Key**

| Action                      | Members: All Access | Monthly Limit* |
|-----------------------------|---------------------|----------------|
| Become an All Access Member | 2000                | 0              |
| Rate and Rank               | 10000               | 0              |
| Columbia Demo               |                     | 1              |
| Download an MP3             | 0                   | 500            |
| Email a Friend              | 100                 | 200            |
| Upload gallery photo        | 50                  | 100            |
| Logon to planETJAM          | 10                  | 25             |
| Rate a Track                | 50                  | 100            |
| Refer an All Access Member  | 4000                | 4000           |
| Refer a Member              | 2000                | 2000           |
| Register with planETJAM     | 1000                | 1000           |
| Review a Track              | 100                 | 100            |
| Scratch-Off Ticket          | 0                   | 0              |
| Shopping Credit             | 200                 | 400            |
| Stream a Track              | 50                  | 100            |
| Take a Survey               | 100                 | 100            |

**Terms and Conditions**

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For example....listen to Cornbread's track "Angels in the Southland" and get 50 points added to your personal account. E-mail a friend and let them know about the song and get 100 more points. Rate the track and you've got 50 more. Download the track as an all access member and we'll give you 500 points.

**It's that easy!**  
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| Points Assignment Key       |                                |                |
|-----------------------------|--------------------------------|----------------|
| Action                      | Points for Members: All Access | Monthly Limit* |
| Become an All Access Member | 2000                           | 0              |
| Rate and Rank               | 10000                          | 0              |
| Columbia Demo               |                                | 1              |
| Download an MP3             | 0                              | 500            |
| Email a Friend              | 100                            | 200            |
| Upload gallery photo        | 50                             | 100            |
| Logon to planETJAM          | 10                             | 25             |
| Rate a Track                | 50                             | 100            |
| Refer an All Access Member  | 4000                           | 4000           |
| Refer a Member              | 2000                           | 2000           |
| Register with planETJAM     | 1000                           | 1000           |
| Review a Track              | 100                            | 100            |
| Scratch-Off Ticket          | 0                              | 0              |
| Shopping Credit             | 200                            | 400            |
| Stream a Track              | 50                             | 100            |
| Take a Survey               | 100                            | 100            |

**Terms and Conditions**

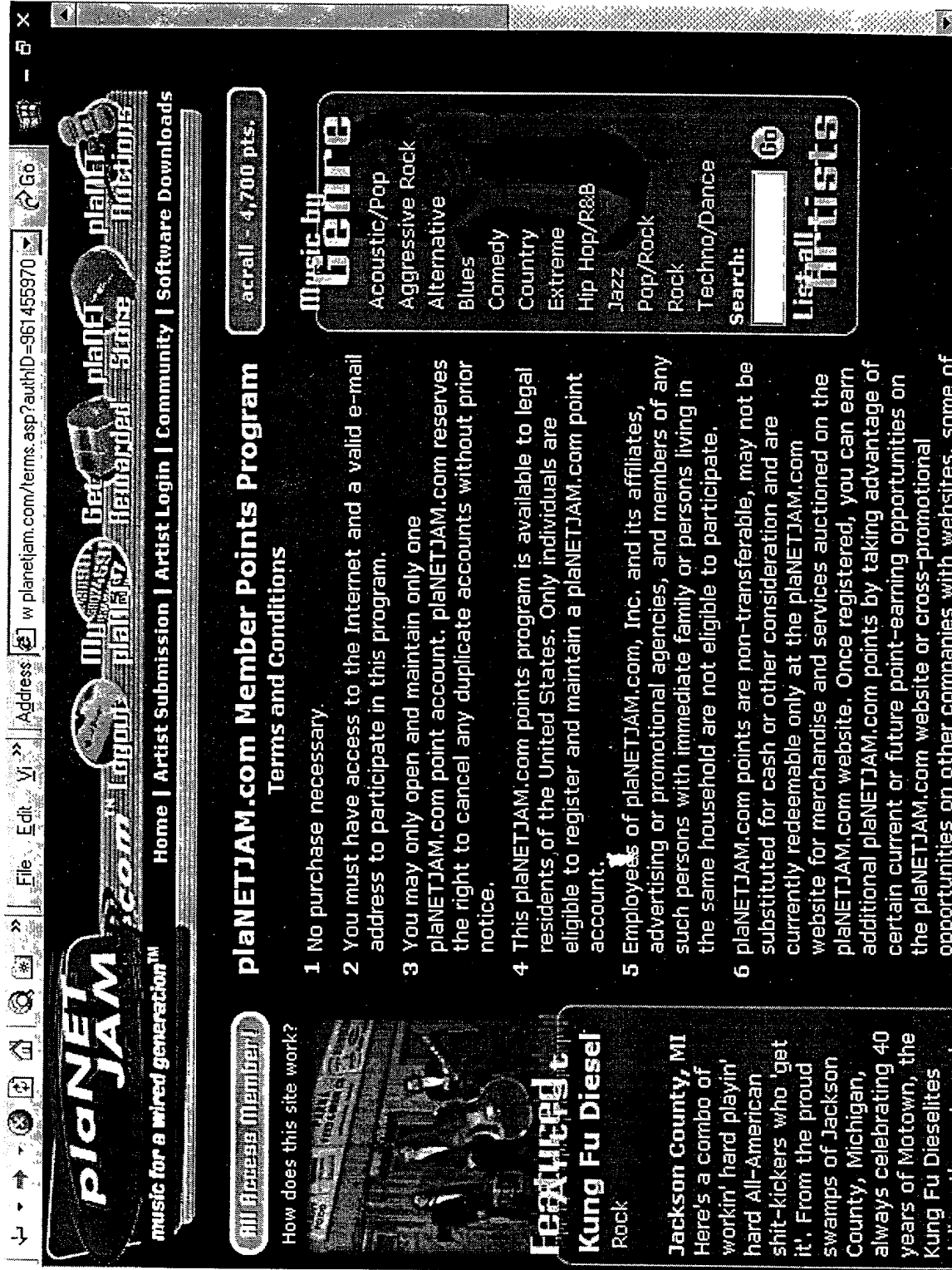


Fig. 18(A)

deliver the guts and soul of a better place. Real, grinding, heart & soul R&B rockout songs, for the party-dogs who don't puke. Conan, Bob and Jason are my sonic bombast Blood Brothers. These guys are authentic. Buy their CD and jam.

--Ted Nugent

opportunities on other companies with websites, some of which may be fee-based, but you are not required to do so in order to participate in this promotion. No machines, scripts or automated services may be used to accumulate points.

7 The retail value of points awarded will likely fluctuate depending upon the total number of points awarded through this or other planETJAM.com promotions or earned by planETJAM.com members at the time and the number of points bid by you and competing bidders at auction.

8 By registering at the planETJAM.com website, you agree to be bound by the terms and conditions of this program. These terms and conditions and the decisions of planETJAM.com relative to this promotion shall be final and binding in all respects.

9 All federal, state and local laws and regulations apply. Void where prohibited by law.

10 This program is owned by planETJAM.com, Inc.:

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PMB 333  
1720 Mars Hill Rd. #8  
Acworth, GA 30101

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Fig. 18(B)



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**planetJAM Store**

Current Path: Shopping

My Points: 10,700 pts.  
My Cart: Empty

Welcome to planetJAM!

Find out what's new!

Browse Categories:  
MP3 Player  
planetJAM Gear

Advanced Search

**eGo Interactive Digital Audio Player**  
Price: \$299.00

**planetJAM Hat**  
Price: \$15.00

**planetJAM Raw Cuts CD**  
Price: \$8.00

**All Access Membership**  
Become a planetJAM All Access Member and receive unlimited access to downloads from the best emerging artists. Also, you'll be able to grow your points total faster and be eligible to bid for premiums in our exclusive "All Access Only" auctions

**eGo Interactive Digital Audio Player**  
Momeory, momeory, momeory!! The 64Mb eGo has two Compact Flash slots that allow you to grow your players memory up to 680MB or higher as the technology grows. Designed for your car & hip with LCD® display (backlit at night)

**planetJAM Hat**  
Wear the hat that shows you know where to find music from the best emerging artists. One size fits


(upgrade) \$20.00 Buy!

(black) \$299.00 Buy!  
(blue) \$299.00 Buy!  
(clear) \$299.00 Buy!

(grey) \$15.00 Buy!

Fig. 19(A)





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[Go](#)

[View Cart](#) | [Check Out](#) | [Order Status](#) | [Advanced Search](#)


**planet store**

Current Path: Shopping

**eGo Interactive Digital Audio Player**

Momemory, momemory, momemory!! The 64Mb eGo has two Compact Flash slots that allow you to grow your players memory up to 680MB or higher as the technology grows. Designed for your car & hip with LCiD® display (backlit at night)

My Points: 10,700 pts.  
My Cart: 1 items






|       |          |             |
|-------|----------|-------------|
| black | \$299.00 | Add To Cart |
| clear | \$299.00 | Add To Cart |
| blue  | \$299.00 | Add To Cart |

[Back](#)

Welcome to planetJAM!

Browse Categories:  
MP3 Player  
planetJAM Gear

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Artist Submission | Artist Profile | Community | Software Downloads | Privacy Statement | Contact Us  
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Fig. 20

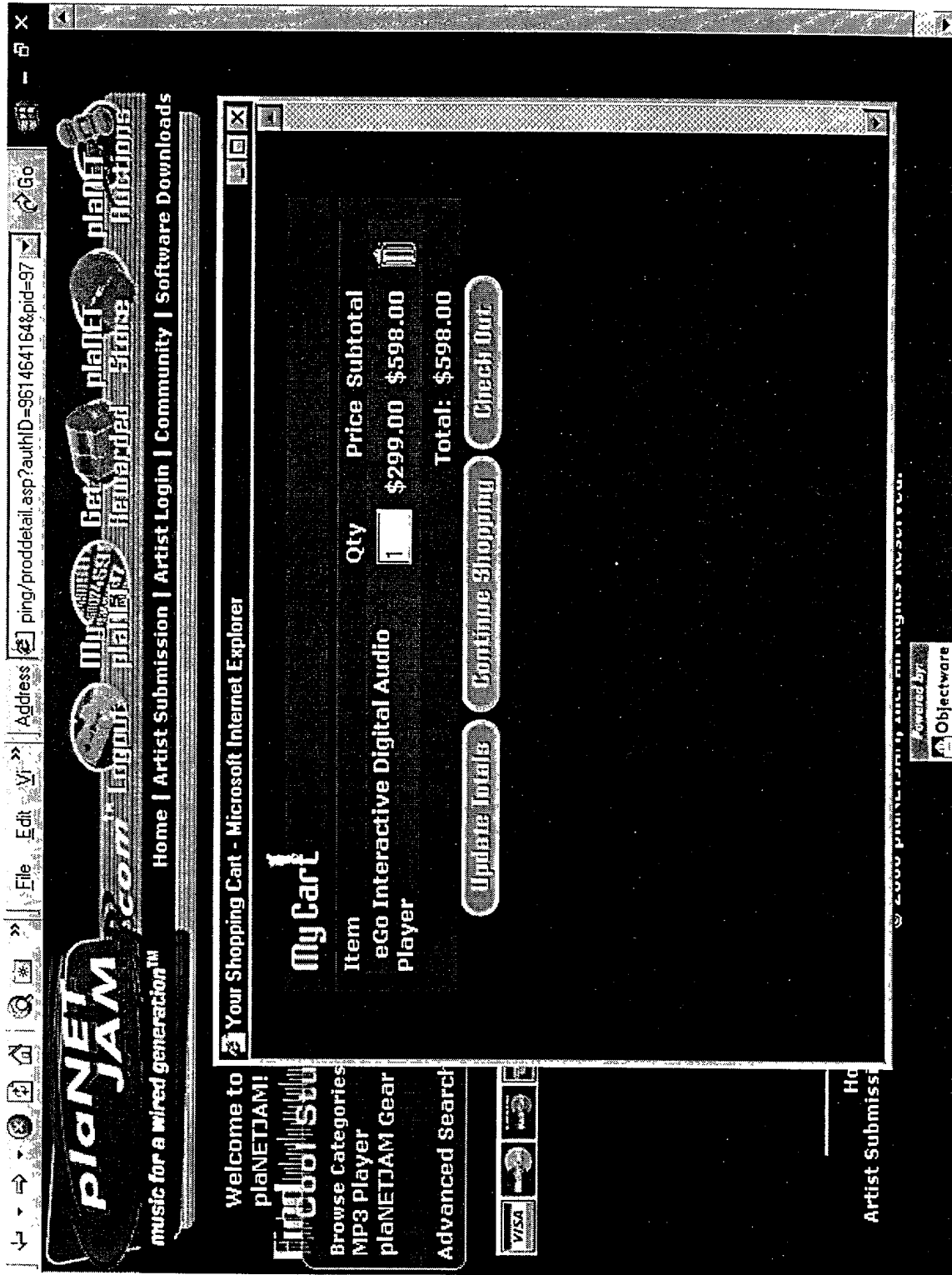


Fig. 21



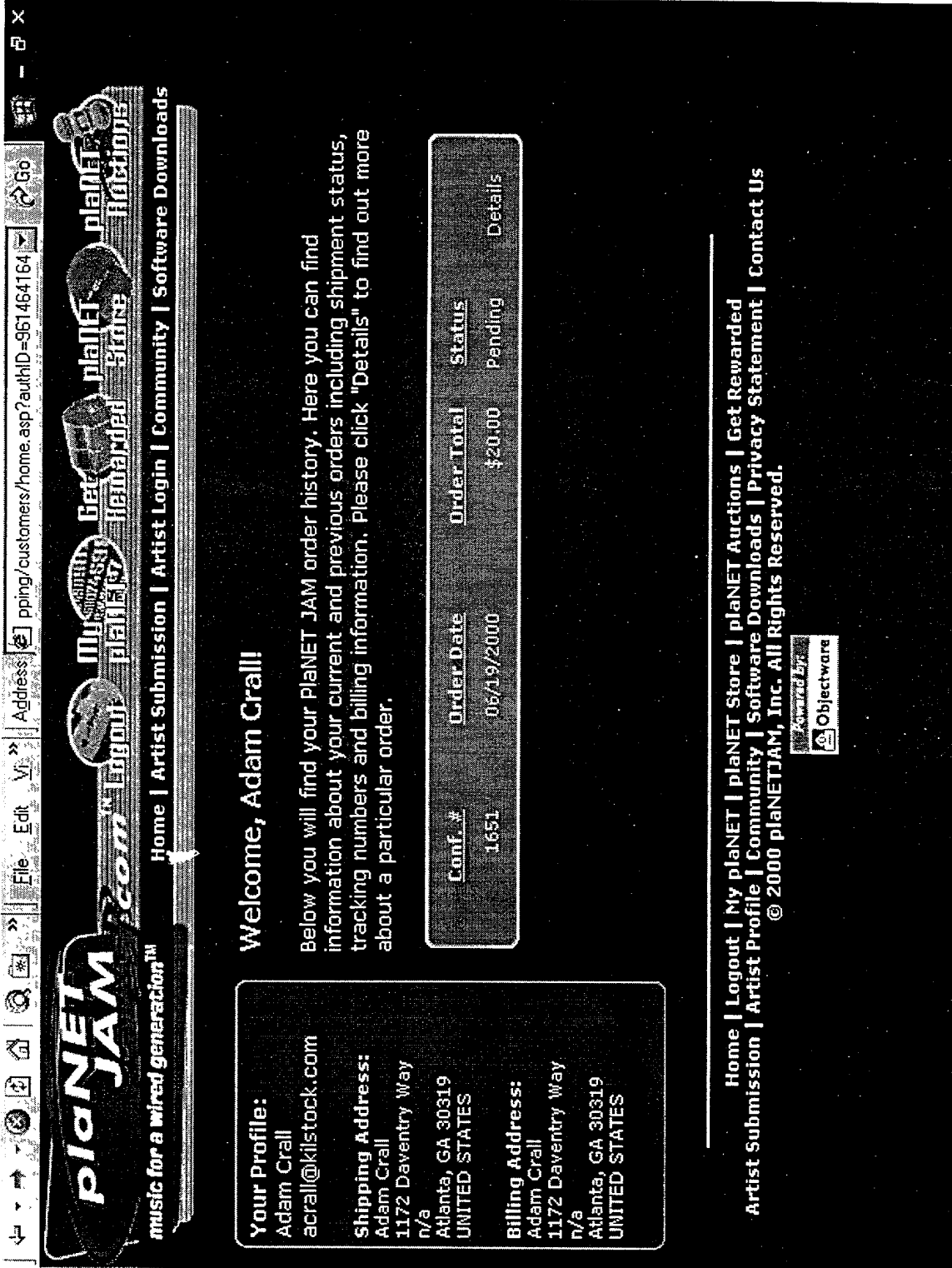


Fig. 23

music for a wired generation™

Home | Artist Submission | Artist Login | Community | Software Downloads

Address: <http://www.planetjam.com/Auction/browse.asp>

File Edit View Go

Upcoming Auctions | Current Auctions | Closed Auctions | My Current Bids | Order Status

**Current Auctions**

Current Path: Auctions

My Points: 11,300 pts.

**Welcome to planetJAM!**

**Find out stuff!**

Current Categories:  
Electronics  
Lifestyle  
Music  
planetJAM Gear  
Promotions

Advanced Search

**Auction FAQ's**

**Closing Soon:**  
Compact Portable AM/...  
Steely Dan - Two Aga...  
Intruder Radio Contr...  
Insane Clown Posse  
Insane Clown Posse

**Current Auctions**

| Item                                      | Minimum Bid | Qty. | Closing          |
|---|-------------|------|------------------|
| M Intruder Radio Controlled Monster Truck | 6000 pts    | 1    | 6/19/00 10:00 PM |
| M Agfa ePhoto Digital Camera              | 6400 pts    | 1    | 6/22/00 9:00 PM  |
| M planetJAM Home Theater Package          | 108500 pts  | 1    | 7/9/00 3:00 PM   |
| M Compact Portable AM/FM Stereo           | 19050 pts   | 1    | 6/19/00 5:00 PM  |
| M Steely Dan - Two Against Nature (VHS)   | 1700 pts    | 1    | 6/19/00 7:00 PM  |
| M Insane Clown Posse                      | 1700 pts    | 1    | 6/20/00 11:00 AM |
| M Insane Clown Posse                      | 1200 pts    | 1    | 6/20/00 12:00 PM |
| M Julianna Hatfield - 2 Tickets           | 500 pts     | 1    | 6/20/00 2:00 PM  |
| M Julianna Hatfield - 2 Tickets           | 500 pts     | 1    | 6/20/00 2:30 PM  |
| M Julianna Hatfield - 2 Tickets           | 500 pts     | 1    | 6/20/00 3:00 PM  |

M-All Members Eligible to Bid A-Exclusive Auctions for All Access Members

**Current Auctions**

Current Path: Auctions

My Points: 11,300 pts.

**Intruder Radio Controlled Monster Truck**  
Starts @ 500 pts.

**Agfa ePhoto Digital Camera**  
Starts @ 500 pts.

**planetJAM Home Theater Package**  
Starts @ 1000 pts.

Fig. 24(A)

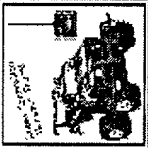
File Edit View Go

Address: <http://www.planetjam.com/Auction/browse.asp> Go


My Points: 11,300 pts.

## Current Auctions

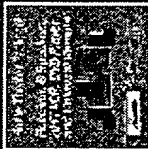
Current Path: Auctions



**Intruder Radio Controlled Monster Truck**  
Starts @ 500 pts.



**Agfa ePhoto Digital Camera**  
Starts @ 500 pts.



**PlanETJAM Home Theater Package**  
Starts @ 1000 pts.

**Find out more!**

Current Categories:  
Electronics  
Lifestyle  
Music  
planETJAM Gear  
Promotions

Advanced Search

**Auction FAQ's**

Closing Soon:  
Compact Portable AM/...  
Steely Dan - Two Aga...  
Intruder Radio Contr...  
Insane Clown Posse  
Insane Clown Posse

| Item                                      | Minimum Bid | Qty. | Closing          |
|---|-------------|------|------------------|
| M Intruder Radio Controlled Monster Truck | 6000 pts    | 1    | 6/19/00 10:00 PM |
| M Agfa ePhoto Digital Camera              | 6400 pts    | 1    | 6/22/00 9:00 PM  |
| M PlanETJAM Home Theater Package          | 108500 pts  | 1    | 7/9/00 3:00 PM   |
| M Compact Portable AM/FM Stereo           | 19050 pts   | 1    | 6/19/00 5:00 PM  |
| M Steely Dan - Two Against Nature (VHS)   | 1700 pts    | 1    | 6/19/00 7:00 PM  |
| M Insane Clown Posse                      | 1700 pts    | 1    | 6/20/00 11:00 AM |
| M Insane Clown Posse                      | 1200 pts    | 1    | 6/20/00 12:00 PM |
| M Julianna Hatfield - 2 Tickets           | 500 pts     | 1    | 6/20/00 2:00 PM  |
| M Julianna Hatfield - 2 Tickets           | 500 pts     | 1    | 6/20/00 2:30 PM  |
| M Julianna Hatfield - 2 Tickets           | 500 pts     | 1    | 6/20/00 3:00 PM  |

M-All Members Eligible to Bid A-Exclusive Auctions for All Access Members

Page 1 of 5 [Item >>](#)

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Fig. 24(B)





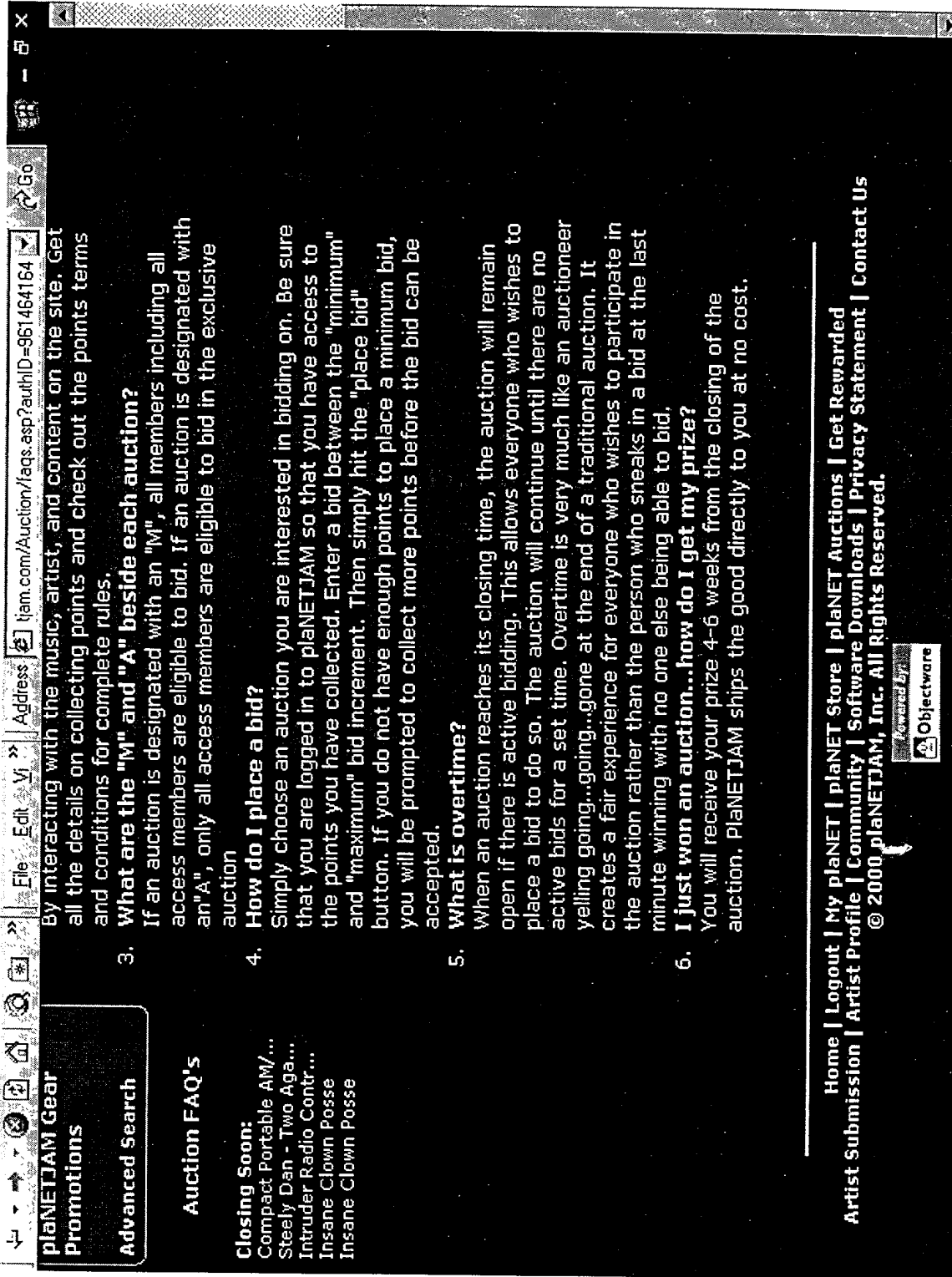


Fig. 25(B)



File Edit View Address  Go

PLANETJAM.COM wants YOU to have the ultimate Home Theater System!  
This package includes a pro-logic receiver, 6 surround speakers (w/powered sub-woofer), a Hi-Fi VCR, a DVD Player, and a Universal Remote to run it all with. Just add your TV, and you'll have one heckuva multi-media package!  
Auction Ends July 9, 2000

Bid Price:

if you are outbid, would you like to be notified by email? ☒ Yes ☐ No

Place Bid

| Member     | Time (EST)       | Bid          | Qty.   |
|------------|------------------|--------------|--------|
| kegman0002 | 6/19/00 3:24 PM  | 108,000 pts. | 1 of 1 |
| jwhaley    | 6/19/00 2:39 PM  | 107,000 pts. | 0 of 1 |
| kegman0002 | 6/19/00 1:51 PM  | 106,000 pts. | 0 of 1 |
| jwhaley    | 6/19/00 11:47 AM | 105,000 pts. | 0 of 1 |
| kegman0002 | 6/19/00 10:48 AM | 104,000 pts. | 0 of 1 |
| jwhaley    | 6/19/00 10:10 AM | 103,000 pts. | 0 of 1 |
| kegman0002 | 6/19/00 9:39 AM  | 102,000 pts. | 0 of 1 |
| jwhaley    | 6/19/00 8:27 AM  | 101,000 pts. | 0 of 1 |
| kegman0002 | 6/18/00 8:16 PM  | 100,000 pts. | 0 of 1 |
| jwhaley    | 6/18/00 6:01 PM  | 99,000 pts.  | 0 of 1 |

Product Info

Description:  
Just add a TV, and you'll be good to go!

Back

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Fig. 26(B)

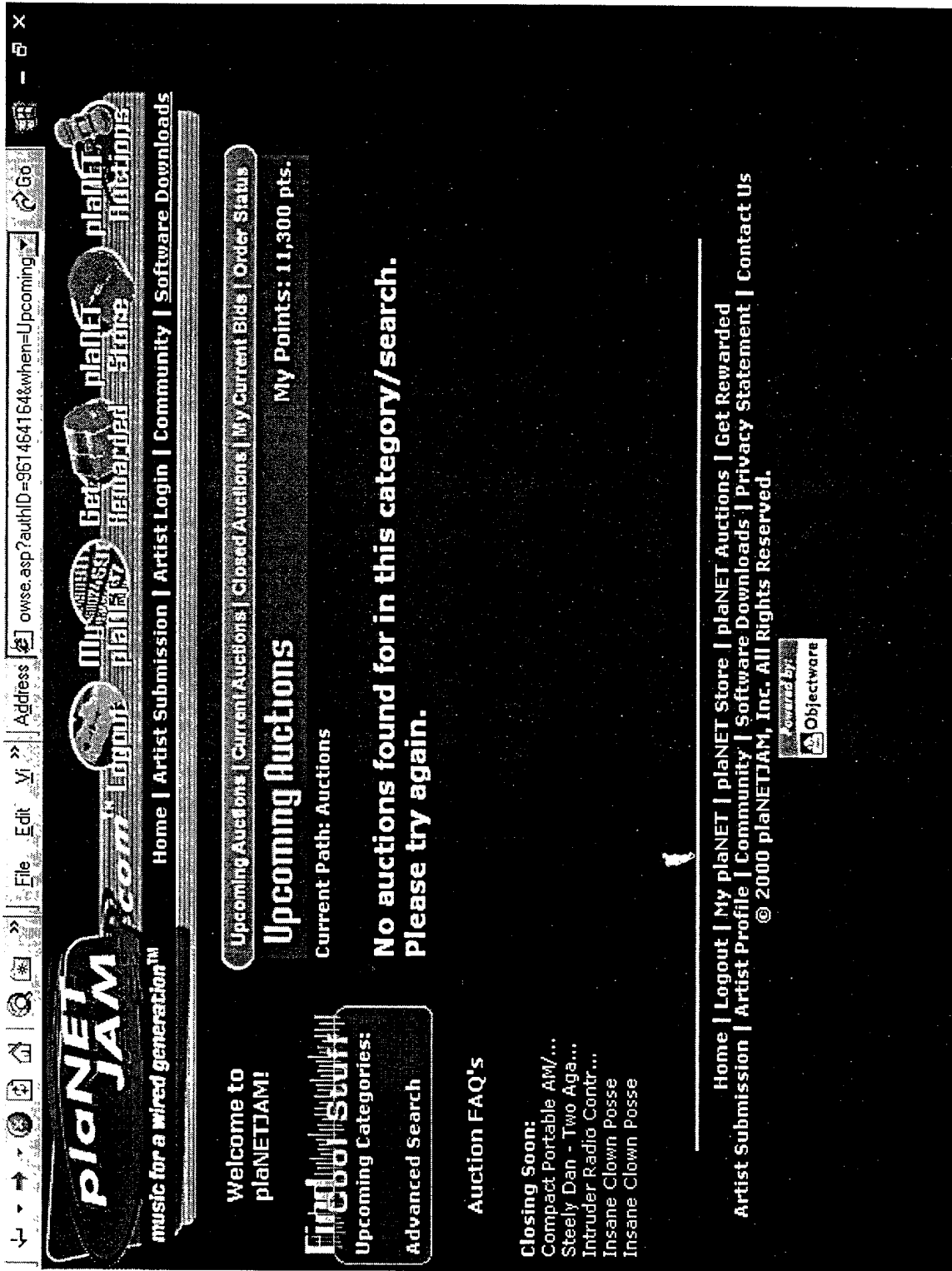


Fig. 27





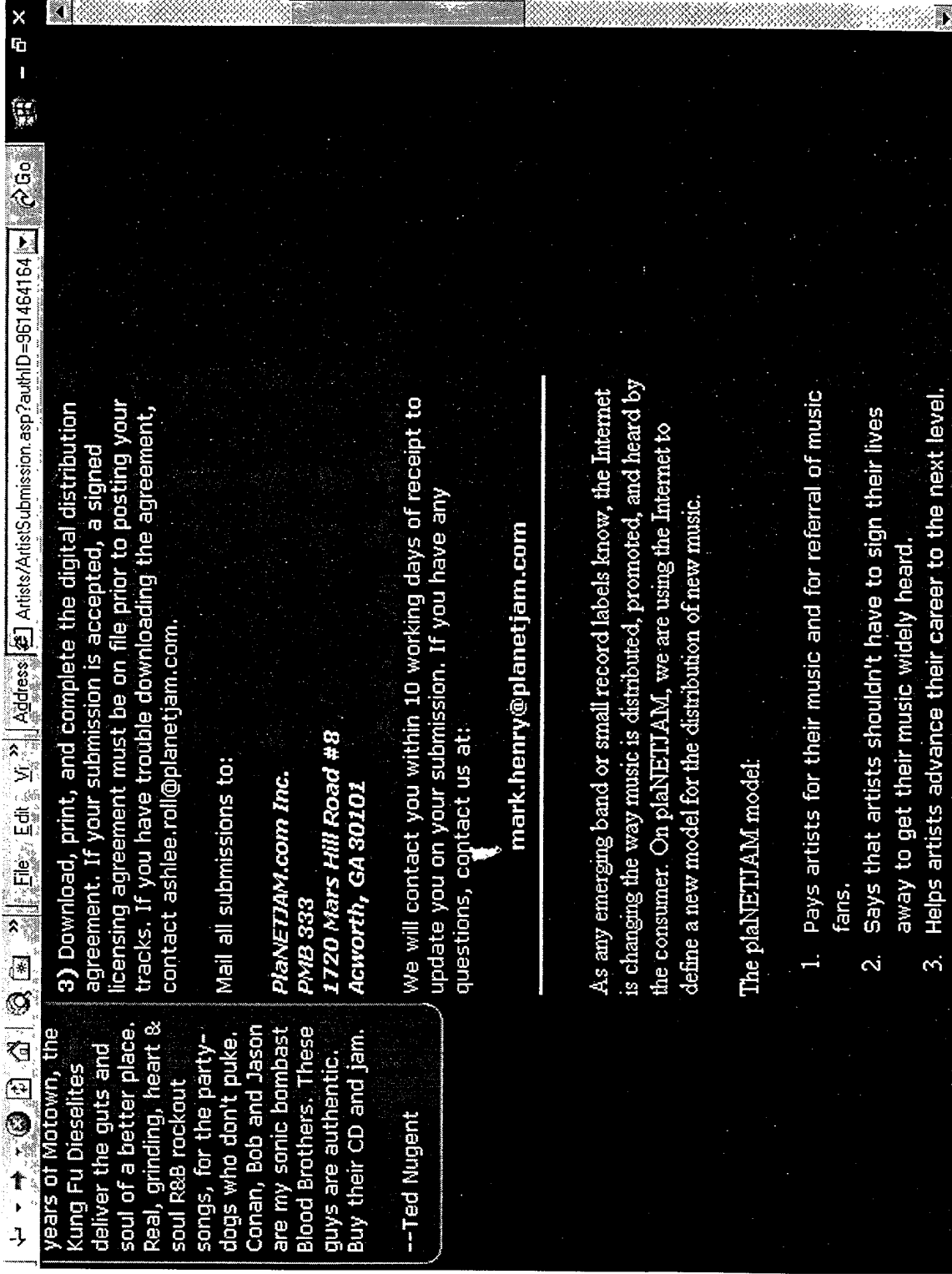


Fig. 29(B)



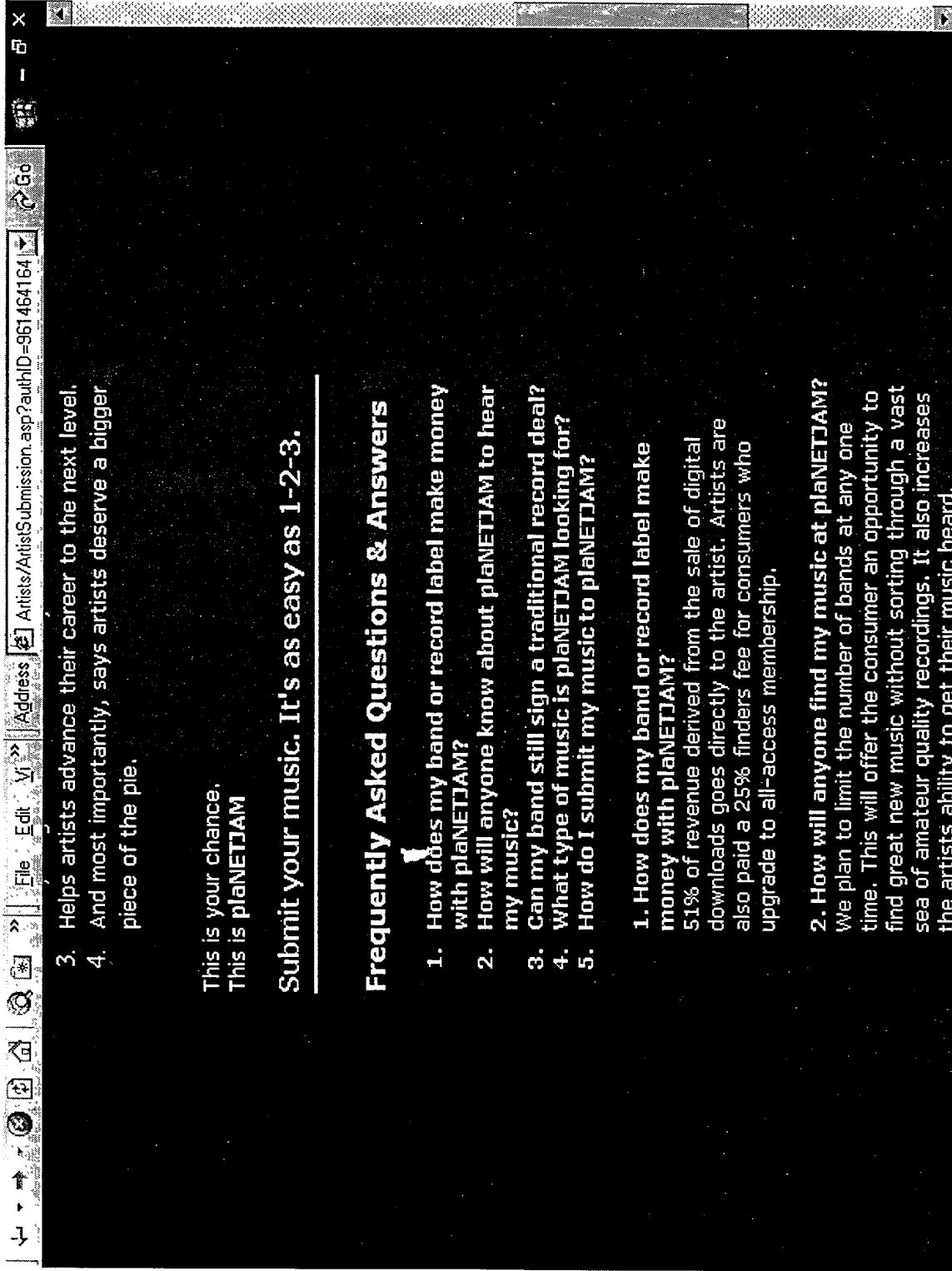


Fig. 29(C)

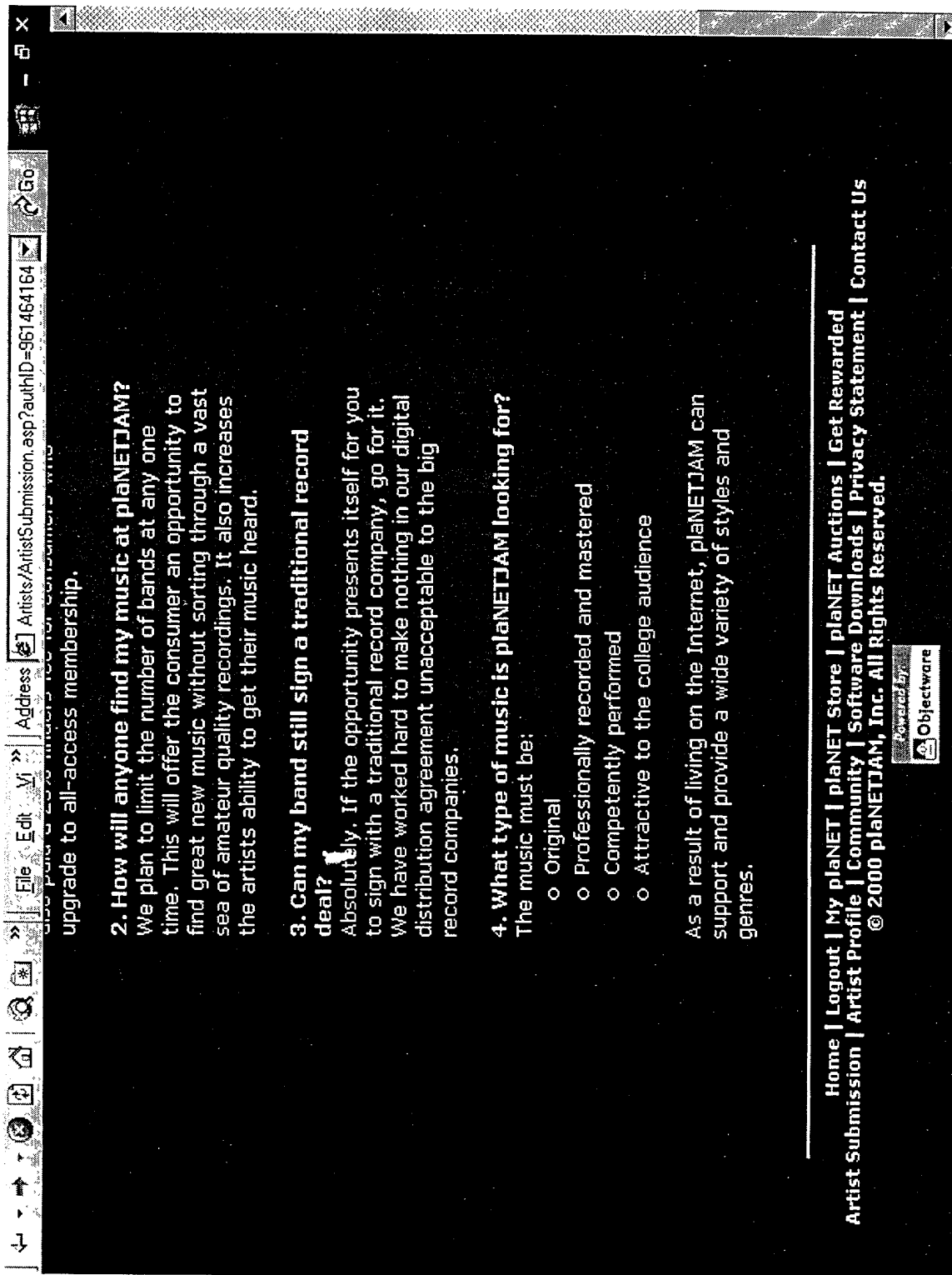


Fig. 29(D)

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music for a wired generation™

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### planetjam.com Artists Profile Information Form

Artist/Band Name:

Members:

URL of Band Website:

#### Contact Data:

| Contact Name | Address              | Phone #              | Email Address        |
|--------------|----------------------|----------------------|----------------------|
| General      | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Management   | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Booking      | <input type="text"/> | <input type="text"/> | <input type="text"/> |
| Legal        | <input type="text"/> | <input type="text"/> | <input type="text"/> |

Our band is:

Performing Rights Organization:

Fig. 30(A)

FileEditViewGo

AddressArtists/ArtistProfileForm.asp?authID=961464164

Market Data

How many shows do you play in an average month?

Please Select

What is the size of your current mailing list?

Please Select

What is your "primary market"?

Please Select

What three cities do you play most frequently in your primary market?

Please list venues that you play regularly: (Venue Name, City, and Capacity)

| Venue Name | Venue City | Venue Capacity |
|------------|------------|----------------|
|            |            |                |
|            |            |                |
|            |            |                |
|            |            |                |

Which of the following NACA showcases have you played?

(None)

CD Information:

| Title | Year | Label | Units Sold |
|-------|------|-------|------------|
|       |      |       |            |
|       |      |       |            |
|       |      |       |            |

Fig. 30(B)

File Edit View Address Go Artists/ArtistProfileForm.asp?authID=961464164

---

**CD Information:**

| Title | Year | Label | Units Sold |
|-------|------|-------|------------|
|       |      |       |            |
|       |      |       |            |
|       |      |       |            |
|       |      |       |            |
|       |      |       |            |

---

**Radio Airplay:**

| Call Letters | Station City |
|--------------|--------------|
|              |              |
|              |              |
|              |              |
|              |              |
|              |              |
|              |              |

---

**Digital Distribution:**

Please list other websites your music is featured on:

| Name | URL Address |
|------|-------------|
|      |             |
|      |             |
|      |             |
|      |             |
|      |             |

---

**General Information**

Please list anything else important ...festivals/showcases played, awards or recognition received, endorsement deals, etc.

Fig. 30(C)

File Edit View Address Artists/ArtistProfileForm.asp?authID=961464164 Go

Radio Airplay:

Call Letters Station City

Digital Distribution:

Please list other websites your music is featured on:

NameURL Address

General Information

Please list anything else important ...festivals/showcases played, awards or recognition received, endorsement deals, etc.

Enter

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Fig. 30(D)

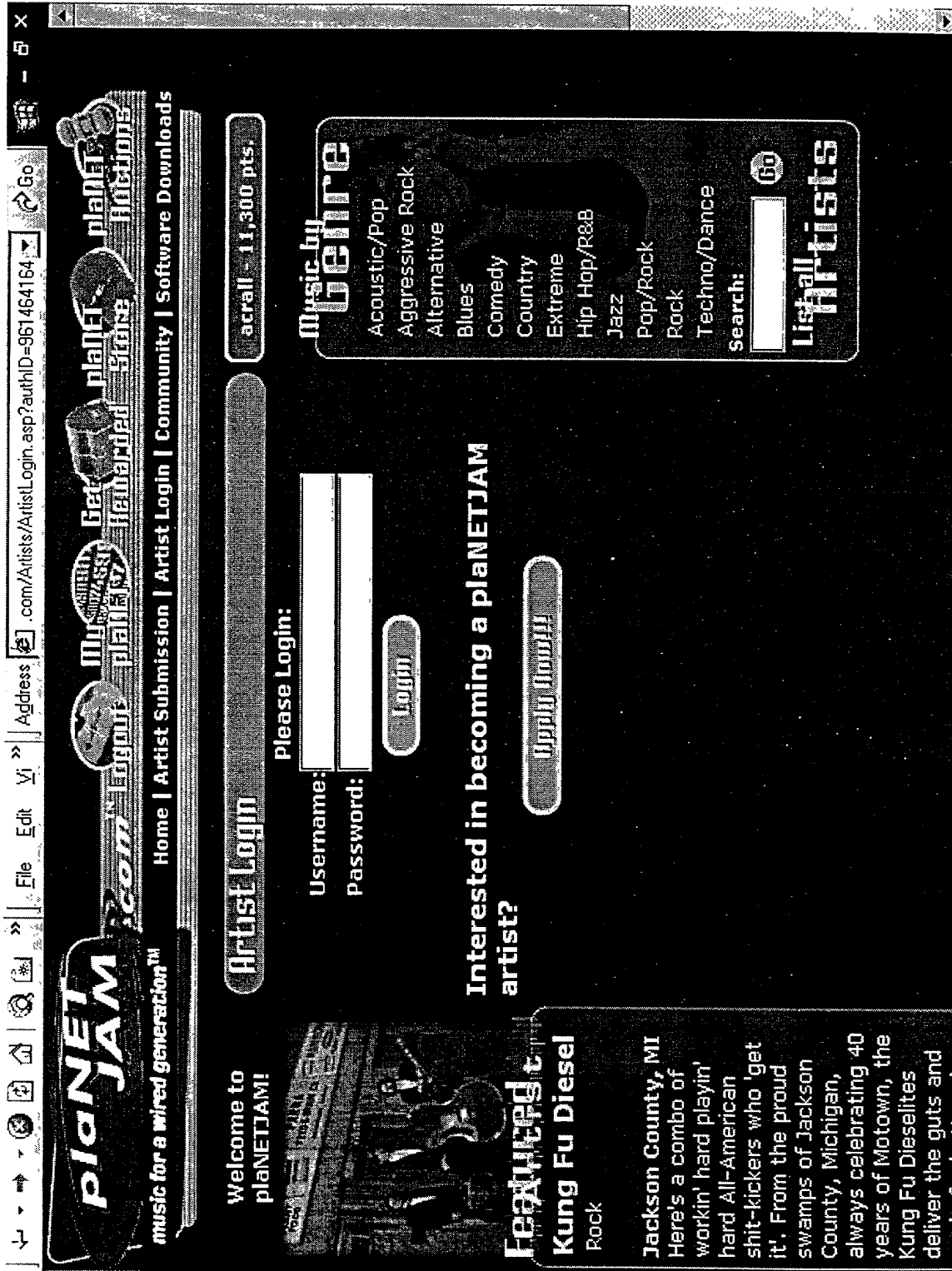


Fig. 31

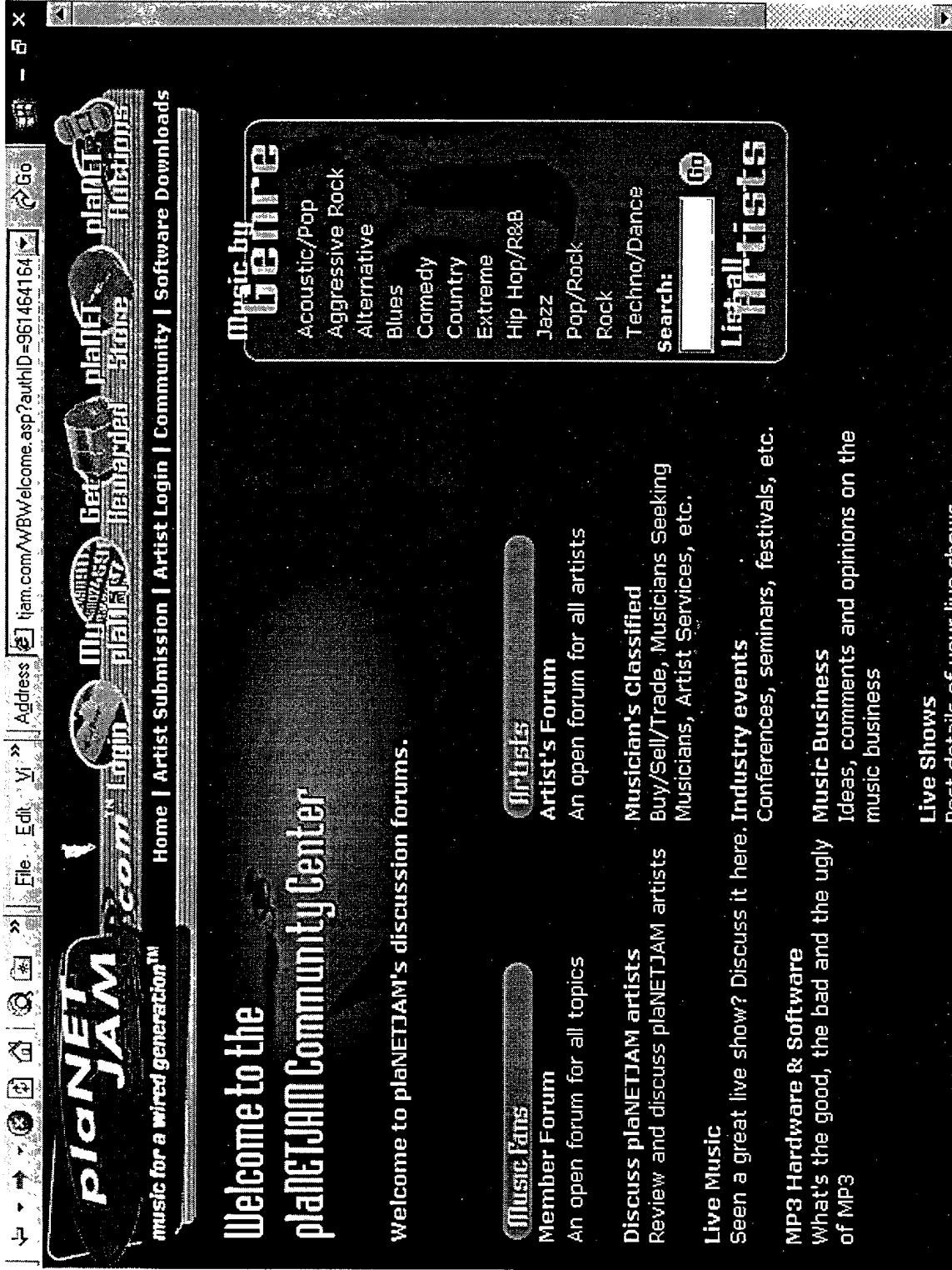


Fig. 32






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# Pop/Rock



## Kevin Lawson

Atlanta, GA

Kevin Lawson has one of those amazingly emotional voices that silences a crowd, causing jaws to drop in unison; think of Bono meets the Goo Goo Dolls. Lawson combines confessional, ripped from the diary lyrics, and wraps it up in a warm, pop music blanket.

Telling stories through song is what he does best; whether in an acoustic solo setting or as lead singer of his band his delivery is pure, energetic and at times heartwrenching. A favorite on the Atlanta local music scene, Kevin Lawson is one of those rare artists where his sincerity is never brought into question.

During the early part of 1999, Kevin went into the studio and recorded seven demos. The demos were placed on MP3.com. Within one week "Seven Songs" had soared into the #1 spot on the Folk Rock chart, receiving upwards of 2,300 downloads a day. "Seven Songs" stayed at #1 for over a month, producing two #1 singles ("No Place" and "Red Velvet Cake") on the MP3 International Folk/pop Rock charts as well. Due to the growing demand for Kevin's music, "Seven Songs" was soon released on the GORErecords label.

In November of '99, Kevin was invited to perform at the prestigious Atlanta Local Music Awards where he was awarded ASCAP Songwriter of the Year. A former featured artist on the WNNX/99X-FM Listening station, Kevin has charted one Top 25

### Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:

### List all Artists

Fig. 34

Go

Address lists/Artist.asp?authID=961484538&ArtistID=123

File Edit View Favorites Tools Help


In November of '99, Kevin was invited to perform at the prestigious Atlanta Local Music Awards where he was awarded ASCAP Songwriter of the Year. A former featured artist on the WNNX/99X-FM Listening station, Kevin has charted one Top 25 single ("Entwined") and one Top 40 single ("Red VelvetCake") on the 99X MP3 charts.

E-Mail Band

E-Mail Friend

Print Diary

Photo Gallery

**Top Tracks**


**Seven Songs**  
Way, Shape, or Form  

Listen

Download MP3

Current Rating: 3.5

Rate this song: ☐ ☐ ☐ ☐ ☐

**planetJAM EXCLUSIVE**

**Complicated**  

Listen

Download MP3

Current Rating: 3.5

Rate this song: ☐ ☐ ☐ ☐ ☐

**My Love**  

Listen

Download MP3

Current Rating: 3.6

Rate this song: ☐ ☐ ☐ ☐ ☐

**Take**

Fig. 35(A)

Way, Shape, or Form

ListenDownload MP3

Current Rating: 3.5 Rate this song:

planETJAM EXCLUSIVE

Complicated

ListenDownload MP3

Current Rating: 3.5 Rate this song:

My Love

ListenDownload MP3

Current Rating: 3.6 Rate this song:

Take

ListenDownload MP3

Current Rating: 3.8 Rate this song:

Live Events

| Date       | Time        | Venue         | Location |
|------------|-------------|---------------|----------|
| 07/04/2000 | 08:00:00 PM | Eddie's Attic | Atlanta  |

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Fig. 35(B)

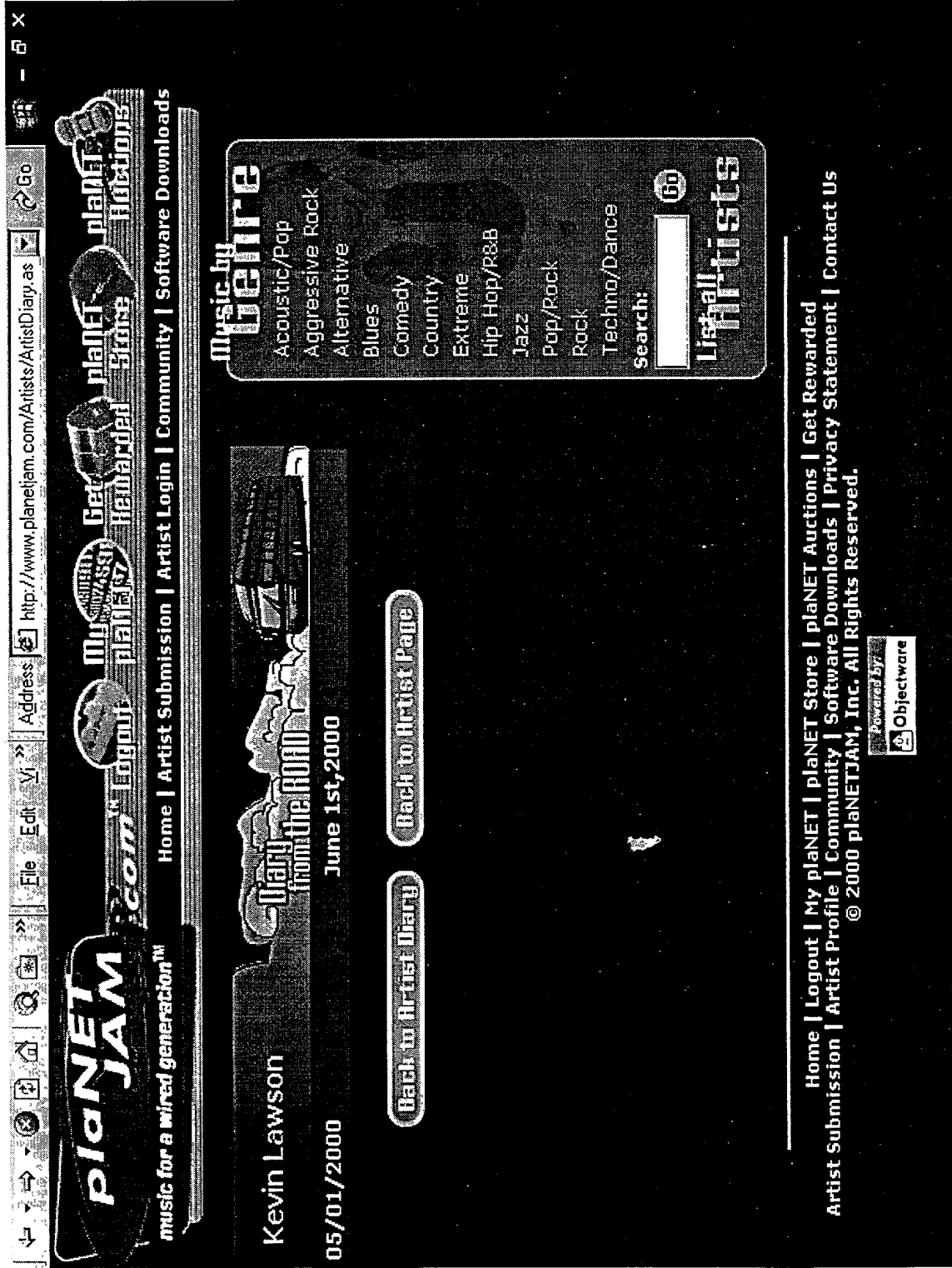


Fig. 35(C)

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planet ARTIST LOGIN

planet ARTIST SUBMISSION

planet SOFTWARE DOWNLOADS

05/01/2000

June 1st, 2000

Kevin Lawson

Hi, Just a note to let you in on what's going on...The live record is finished and sounds gorgeous!Chris Griffin did an amazing job cutting and pasting and it's great! I have been in the studio with producer (and guitarist for Billionaire)Rick Beato,and cannot wait for you guys to hear the new stuff...So ...lots of stuff going on and dates coming up with the band!Take care and thanks for listening(...reading too...)

Kevin

Back to Artist Diary

Back to Artist Page

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:  Go

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Fig. 36

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Address: [ristGallery.asp?authID=961484538&ArtistID=123](http://ristGallery.asp?authID=961484538&ArtistID=123) Go

File Edit View

planET JAM

Get Rewarded Store

planET Auctions

## Kevin Lawson Photos!

Click on thumbnail to view full size photo

|   |  |
|---|--|
| <p><b>Even Better!!!</b><br/>Uploaded by: Kevin Lawson<br/>on 05/03/2000</p>    | <p><b>Kevin with Sean McNally, back in the day...</b><br/>Uploaded by: chris on 03/21/2000</p>       |
| <p><b>Kevin with The Push Stars</b><br/>Uploaded by: chris on 03/21/2000</p>    | <p><b>Kevin and Sean McNally at the 40 Watt(Athens, GA)</b><br/>Uploaded by: chris on 03/21/2000</p> |
| <p><b>Kevin performing at ALMA '99</b><br/>Uploaded by: chris on 03/21/2000</p> | <p><b>Kevin at RTM</b><br/>Uploaded by: MarkD on 03/20/2000</p>                                      |

Photos 1-6 of Next 6 >>

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**Music by Genre**

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:  [Go](#)

**List all Artists**

Fig. 37





Telling stories through song is what he does best; whether in an acoustic solo setting or as lead singer of his band his delivery is pure, energetic and at times heartwrenching. A favorite on the Atlanta local music scene, Kevin Lawson is one of those rare artists where his sincerity is never brought into question.

During the early part of 1999, Kevin went into the studio and recorded seven demos. The demos were placed on MP3.com, within one week "Seven Songs" had soared into the #1 spot on the Folk Rock chart, receiving upwards of 2,300 downloads a day. "Seven Songs" stayed at #1 for over a month, producing two #1 singles ("No Place" and "Red Velvet Cake") on the MP3 International Folk/Pop Rock charts as well. Due to the growing demand for Kevin's music, "Seven Songs" was soon released on the GORErecords

Acoustic show  
07/04/2000 @ 8:00 PM  
Acoustic show  
Location: Atlanta  
Venue: Eddie's Attic  
Ages: 21 and Up  
Phone: 404-377-4976

| Date       | Time        | Venue         | Location |
|------------|-------------|---------------|----------|
| 07/04/2000 | 08:00:00 PM | Eddie's Attic | Atlanta  |

Fig. 39





FileEditViewAddressGo

com/PowerPlay/default.asp?authID=961484538

Go

List all Artists

Welcome to planETJAM!

leaderboard and reward the planETJAM TOP TEN. The payouts each month will be as follows:

|            |       |
|------------|-------|
| 1st Place  | \$250 |
| 2nd Place  | \$225 |
| 3rd Place  | \$200 |
| 4th Place  | \$175 |
| 5th Place  | \$150 |
| 6th Place  | \$125 |
| 7th Place  | \$100 |
| 8th Place  | \$75  |
| 9th Place  | \$50  |
| 10th Place | \$25  |

Click here to see past monthly winners.

To keep all artists involved, we will restart the power rating process on the first day of each month. This will allow artists that have recently affiliated to get involved as soon as the next month rolls around.

Click here for tips on how to maximize your power rating

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Fig. 41(B)



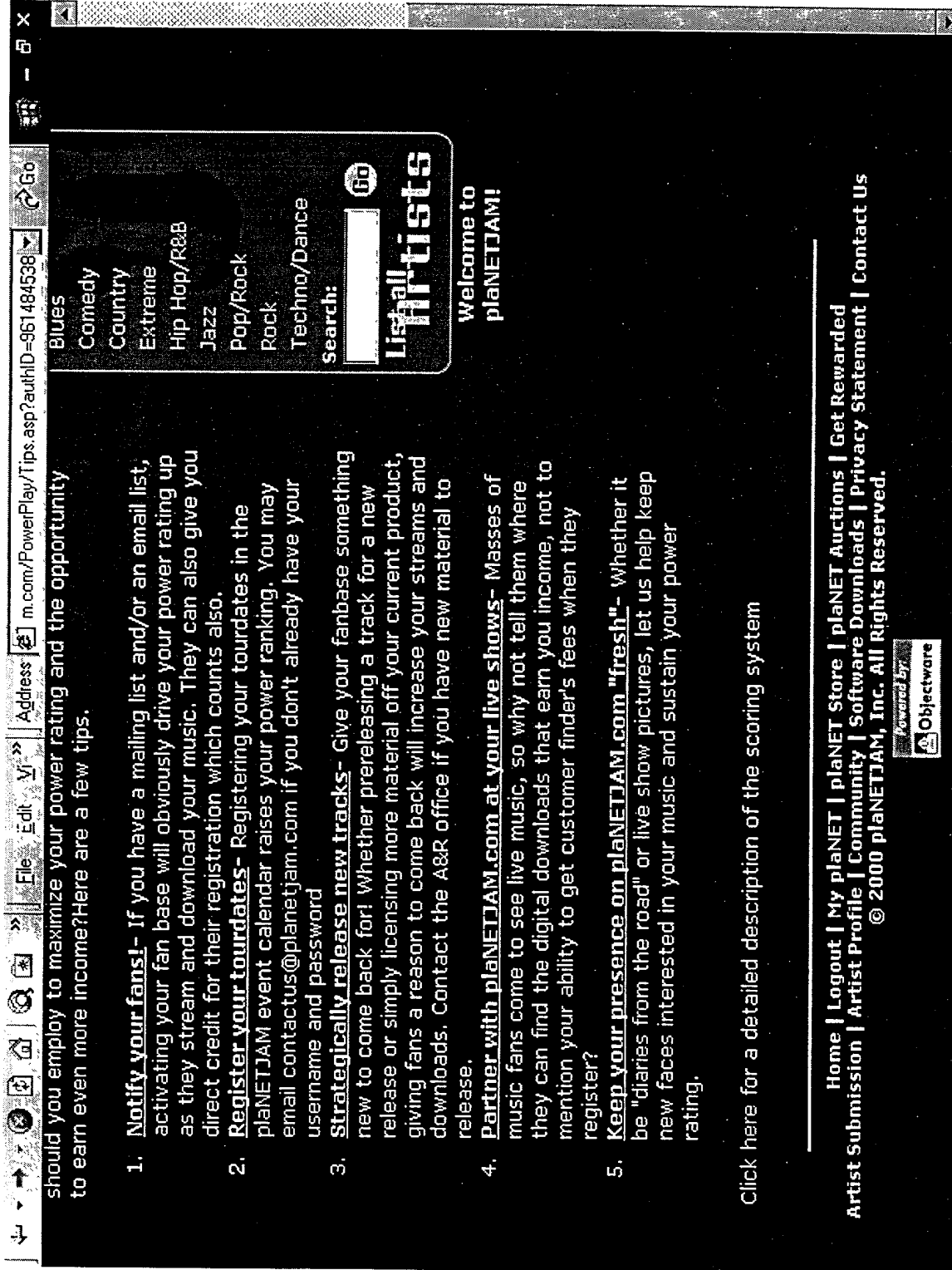


Fig. 42(B)







File Edit View Address  Go

### Planetary Power Play Category Statistics

| Pos | Downloads          | Streams            | TourDates                     | Referrals      | Upgrades        |
|-----|--------------------|--------------------|-------------------------------|----------------|-----------------|
| 1   | Balance Of Power   | Balance Of Power   | Karl Shuman and New Day Shine | Lazy Sundays   | Piller          |
| 2   | Wonderlust         | a kite is a victim | Lazy Sundays                  | Michel Fambro  | Robby Robertson |
| 3   | a kite is a victim | Brad Bayley        | Kung Fu Diesel                | Novocaine      |                 |
| 4   | Kamal              | Amanda Garrigues   | Dezeray's Hammer              | Phyllis King   |                 |
| 5   | 53 Days            | 53 Days            | Dave Goodrich                 | Brian Rudy     |                 |
| 6   | Michel Fambro      | Tripocket          | Amanda Garrigues              | Kevin Lawson   |                 |
| 7   | Farewood           | 9 from 10          | Brian Rudy                    | Modern Hero    |                 |
| 8   | Chris Sears        | Jake               | 53 Days                       | The Pondering  |                 |
| 9   | Annie Sidley       | Novocaine          | Annie Minogue                 | Kung Fu Diesel |                 |
| 10  | Eliza              | Chris Sears        | Jeffrey Butts                 | MBB            |                 |

### Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

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### List all Artists

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Fig. 44(B)

music for a wired generation™

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Planetary Powerplay

Categories

Leaderboard

Winning Tips

acroll - 11,825 pts.

### Leaderboard

| Band Name                       | Hometown        | Point Totals |
|---------------------------------|-----------------|--------------|
| 1 Miche' Fambro                 | Ithaca, NY      | 155.45       |
| 2 Lazy Sundays                  | Roanoke, VA     | 141.35       |
| 3 Balance Of Power              | St. Paul, MN    | 128.05       |
| 4 Karl Shuman and New Day Shine | Charleston, SC  | 112.4        |
| 5 53 Days                       | Buffalo, NY     | 108.35       |
| 6 Chris Sears                   | Austin, TX      | 104.8        |
| 7 Brian Rudy                    | Toronto, Canada | 100.55       |
| 8 Amanda Garrigues              | Gainesville, FL | 97.55        |
| 9 a kite is a victim            | Miami, FL       | 94.65        |

### Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:  Go

Fig. 45(A)



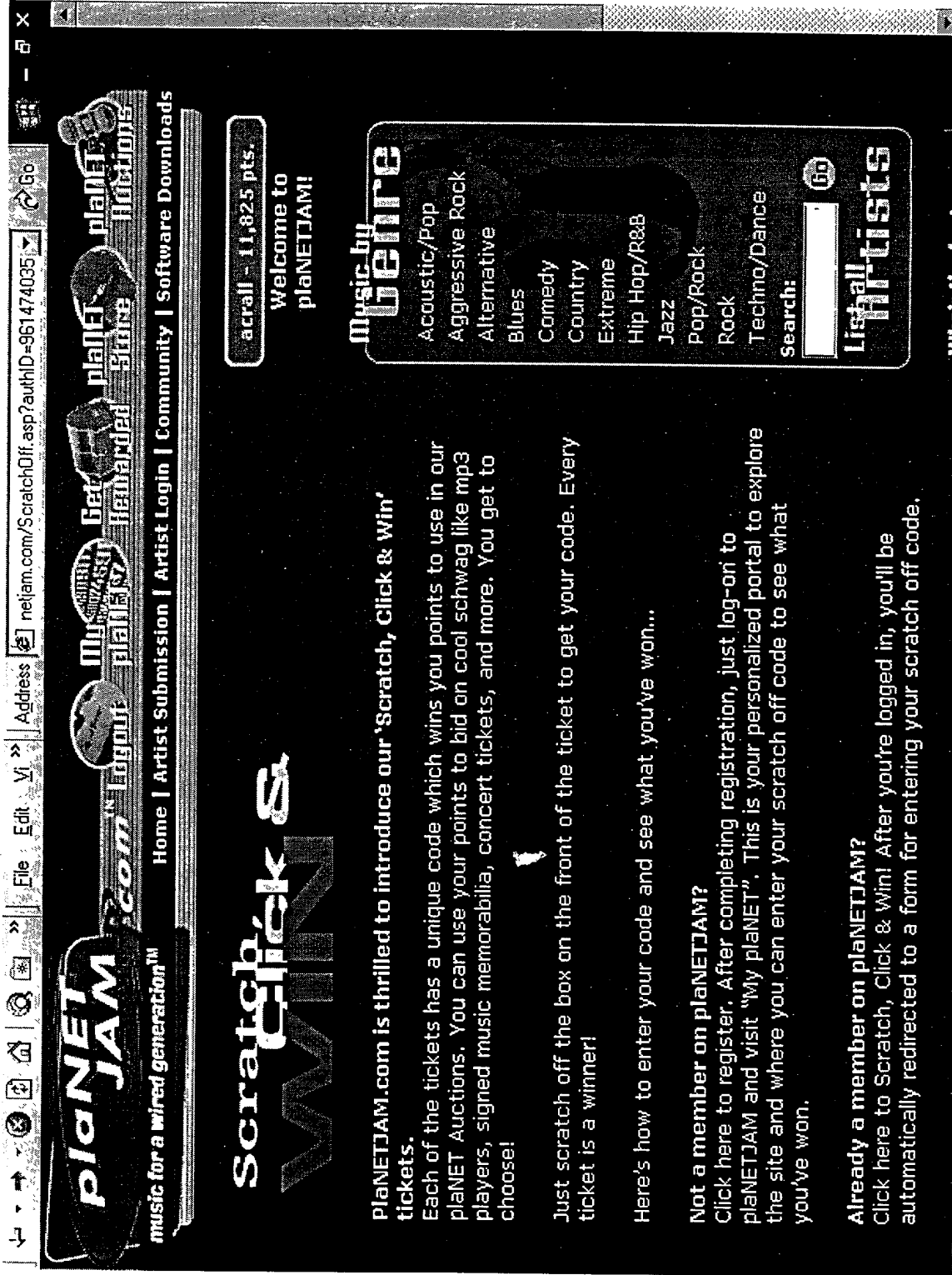


Fig. 46(A)

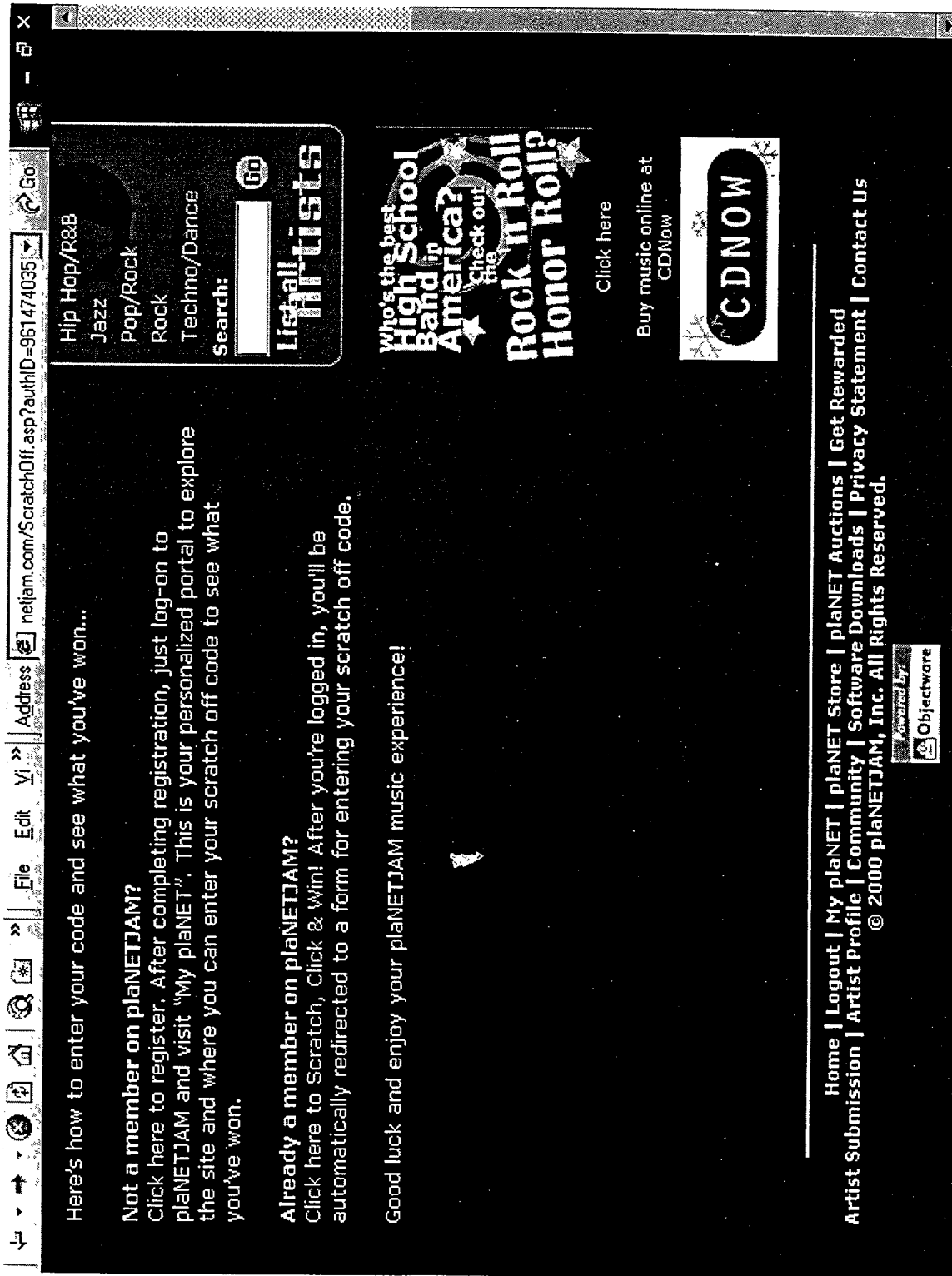


Fig. 46(B)



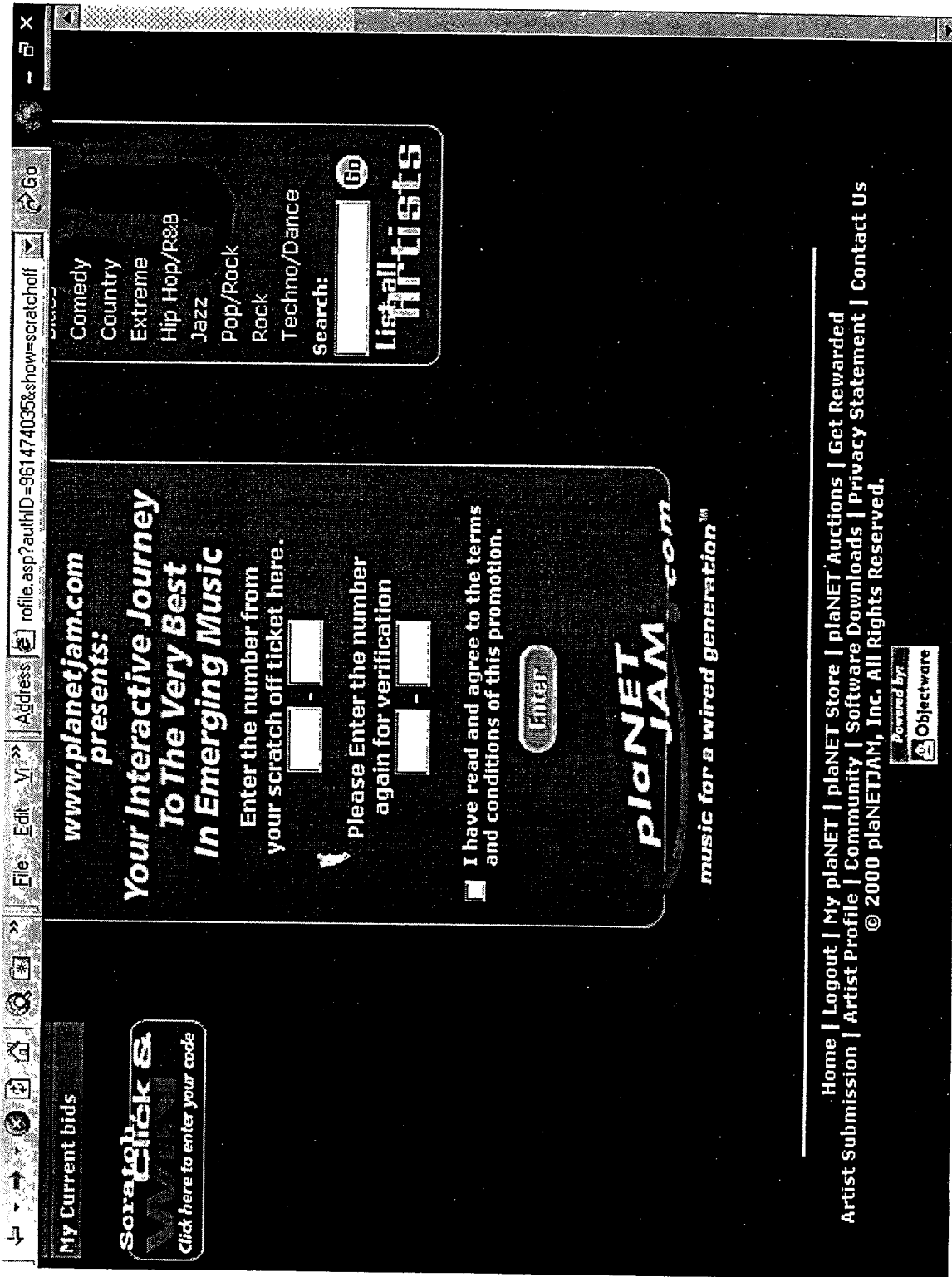


Fig. 47(B)

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acral - 11,825 pts.

Music by Genre

- Acoustic/Pop
- Aggressive Rock
- Alternative
- Blues
- Comedy
- Country
- Extreme
- Hip Hop/R&B
- Jazz
- Pop/Rock
- Rock
- Techno/Dance

Search:  GO

List All Artists

A B C D E F G H I J K L M N  
O P Q R S T U V W X Y Z #

Artist Genre Hometown

|                      |              |                 |
|----------------------|--------------|-----------------|
| a kite is a victim   | Acoustic/Pop | Miami, FL       |
| Air Parma            | Pop/Rock     | Nashville, TN   |
| Amanda Garrigues     | Acoustic/Pop | Gainesville, FL |
| Annie Minogue        | Pop/Rock     | Weehawken, NJ   |
| Annie Sidley         | Blues        | Washington, DC  |
| Ashes To Ashes       | Rock         | Pittsburgh, PA  |
| Atom Proton          | Rock         | Venice, FL      |
| Audra & The Antidote | Alternative  | Nashville, TN   |

Welcome to planetJAM!

planet JAM

Featured

Kung Fu Diesel  
Rock

Jackson County, MI  
Here's a combo of workin' hard playin' hard All-American shift-kickers who 'get it'. From the proud swamps of Jackson County, Michigan, always celebrating 40 years of Motown, the Kung Fu Dieselites deliver the guts and

Fig. 48(A)







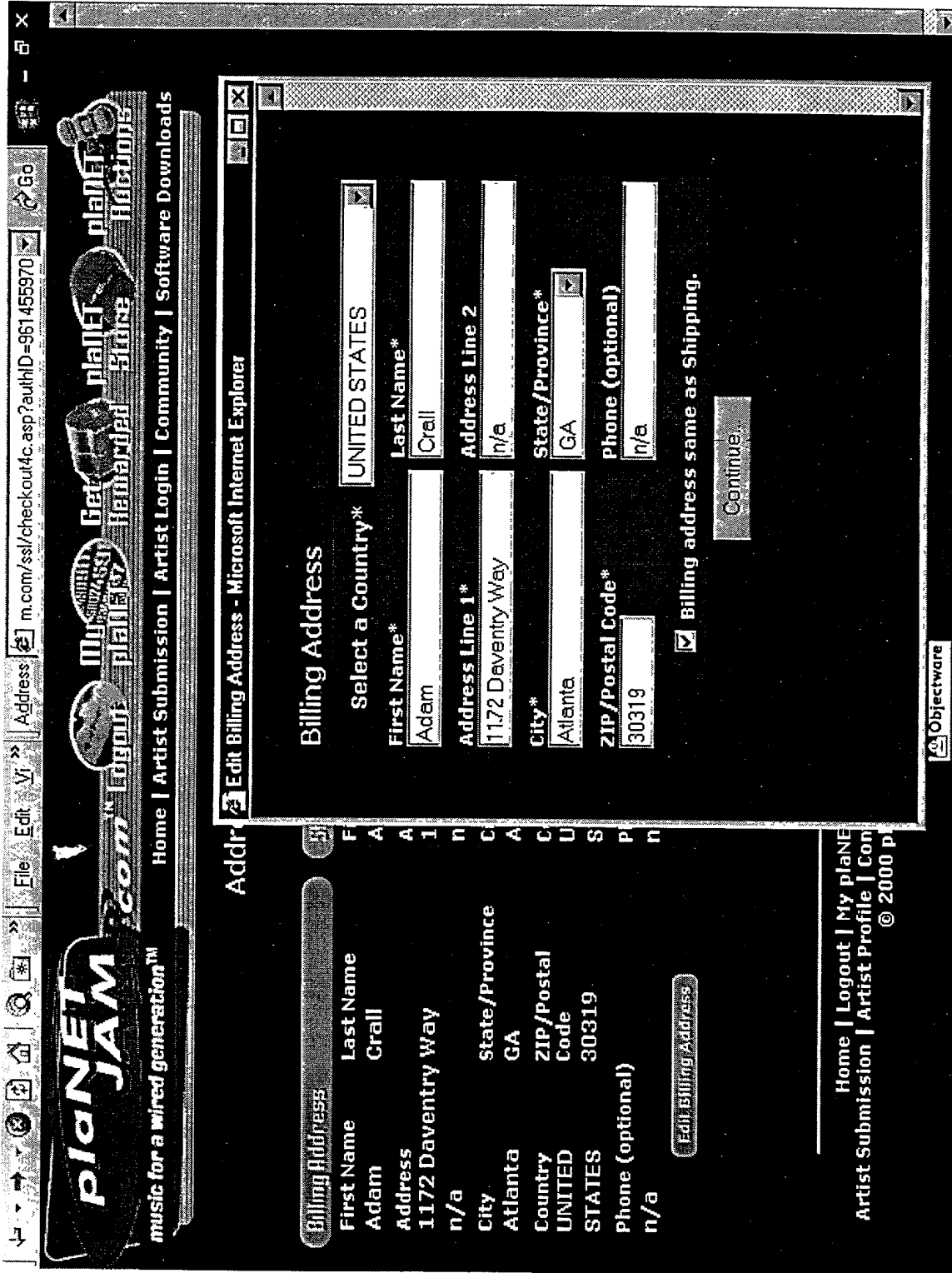


Fig. 51





1172 Daventry Way  
n/a  
Atlanta GA 30319  
UNITED STATES

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n/a  
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UNITED STATES

| ITEM                 | DESCRIPTION          | QTY | PRICE    |
|----------------------|----------------------|-----|----------|
| All Access Membershi | Become a planETJAM A | 1   | \$ 20.00 |
| Subtotal:            |                      | \$  | 20.00    |
| Tax:                 |                      | \$  | 0.00     |
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Fig. 53(B)



# Shown The Way Dezeray's Hammer

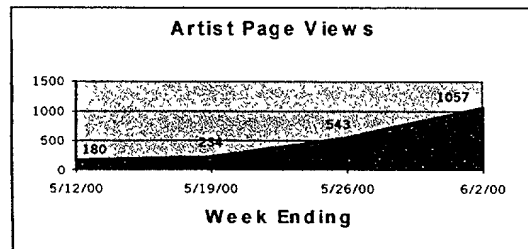
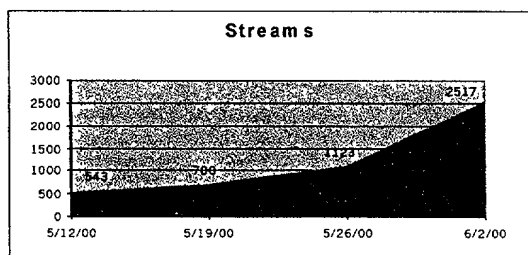
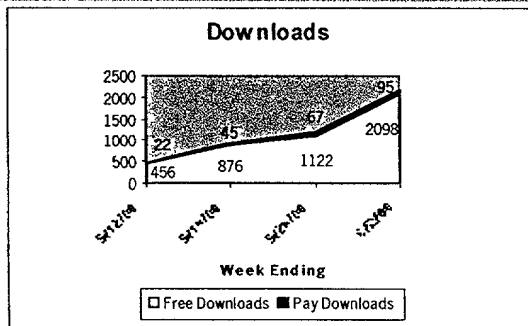


W/E 06/02/2000

## Activity Metrics

| Activity         | Week Total | Trend  | % Change | Overall | Sites Reporting |
|------------------|------------|--------|----------|---------|-----------------|
| Downloads        | 2,193      | +1,004 | +84%     | 4,781   | 11              |
| Free             | 2098       | +976   | +87%     | 4,552   | 7               |
| Pay              | 95         | +28    | +36%     | 229     | 4               |
| Page Views       | 811        | +268   | +49%     | 2,014   | 8               |
| Streams          | 2,517      | +1,394 | +124%    | 4,883   | 8               |
| Rate/Reviews     | 71         | +2     | +3%      | 251     | 4               |
| Avg Rating (1-5) | 3.62       | -0.19  | -5.0%    | 3.51    | 6               |
| Email a Friend   | 45         | +11    | +32%     | 125     | 3               |
| Tourdate Views   | 21         | -1     | -4.5%    | 76      | 2               |
| Fan Club Adds    | 46         | +27    | +142%    | 102     | 2               |

## Key Trends



## Demographics

Track Rating: (PlanetJam and firstlook reporting- 6% of total data represented)

|        |      |          |      |
|--------|------|----------|------|
| Male   | 2.89 | Below 13 | 2.65 |
| Female | 3.12 | 14 -17   | 2.89 |
|        |      | 18 -24   | 3.19 |
|        |      | 25 -35   | 3.14 |
|        |      | Above 36 | 3.02 |

|                  |                     |
|------------------|---------------------|
| Southeast - 2.99 | Mid Atlantic - 3.11 |
| Northeast - 2.96 | Midwest - 2.99      |
| Southwest - 3.04 | Mountain - 2.96     |
| Pacific - 3.06   |                     |

PlanetJam reporting- 4% of total

### Key Demographic

|   |       |         |                     |
|---|-------|---------|---------------------|
| 5 | 18-24 | Males   | South-east          |
| 1 | 25-35 | Females | Northeast & Midwest |

CD's sold: (PlanetJAM reporting- 94% of total data represented)

73% purchased by 17-21 yr old girls in SE

## Highlights

Featured artist on Vitaminic.com

- Top rated track on firstlook.com
- Added to 15 playlists on riffage.com

"Great riffs...great vocals....great sound...great band"  
Freeride - garageband.com member

"Dezeray's Hammer is not only a great live band,  
but the music rocks coming out of my speakers as  
well." Dave - Riffage.com

Trend - Change from last report  
% Change - Change from last week

Overall - Total reported since placement  
Sites Reporting - # reporting specific data

Fig. 54